

Isomalto-oligosaccharide Market Size, Trend, Global Industry Research 2024 - 2031 | Xi'an Healthful Biotechnology Co.

The isomalto-oligosaccharide market is estimated to be valued at USD 80.8 Mn in 2024 and is expected to reach USD 135.9 Mn by 2031

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/EINPresswire.com/ -- Market Overview:

Isomalto-oligosaccharide is a low-calorie prebiotic sugar composed of glucose molecules bonded together in chains of varying lengths. It is used as a tabletop sweetener and fiber supplement as well as in various food products due to its functional properties. The growing health and wellness trends have driven demand for low sugar and fiber-rich food and beverage products.



Isomalto-oligosaccharide Marke

Market Dynamics:

Growing health consciousness among consumers is a major driver for the global isomalto-oligosaccharide market. There is rising awareness about the link between diet and health which has increased demand for prebiotic and low sugar products. Secondly, isomalto-oligosaccharide acts as a fiber supplement improving digestion and gut health. The COVID-19 pandemic has further highlighted the importance of immunity and gut health which is increasing consumer interest in prebiotic ingredients like isomalto-oligosaccharide. Manufacturers are widely marketing food products with isomalto-oligosaccharide as a key ingredient to attract health-conscious customers.

Major Drivers Boosting Demand for Isomalto-Oligosaccharide

Increasing Usage of Prebiotics in Functional Foods and Dietary Supplements

Prebiotics like isomalto-oligosaccharide have significant health benefits which help promote the growth of beneficial bacteria in the gut. With rising health consciousness, consumers are increasingly opting for functional foods and dietary supplements containing prebiotics. The growing demand for probiotic yogurts, cereals, biscuits, and dietary supplements enriched with prebiotics is a major factor driving the isomalto-oligosaccharide market. Moreover, with growing awareness about digestive and gut health issues, the usage of prebiotics in food products targeted towards digestive health is surging.

Major Market Opportunity

Incorporation of Isomalto-Oligosaccharide as an Alternative to Sugar

With growing cases of obesity and diabetes, health organizations and regulatory bodies are promoting reduced sugar intake. This has driven food manufacturers to lower the sugar content of products or replace sugars with low-calorie sweeteners and sugar alcohols. Isomalto-oligosaccharide has the potential to partially replace sugar since it is a carbohydrate with moderately low digestibility and significantly lower calories compared to sugar. It also provides a similar sucrose-like taste. The application of isomalto-oligosaccharide as a sugar substitute or reduced sugar ingredient in bakery, confectionery, cereals, and beverages presents a lucrative opportunity for market players in the years to come.

Major Market Trend

Increasing Demand for Kids Nutrition Products Fortified with Prebiotics

The rising incidence of childhood obesity, allergies, and digestive issues has made parents more attentive towards kids' nutrition. There is growing demand for functional foods like yogurts, snacks, cereals, and formula milk tailored for kids' health fortified with prebiotics and probiotics. Prebiotics like isomalto-oligosaccharide supports the healthy development of infant gut microbiota. They also assist in better nutrient absorption and immunity. To address the needs of health-conscious parents and capitalize on the trend, companies are developing novel kids food products enriched with clinically tested levels of prebiotics like isomalto-oligosaccharide. This emerging trend of fortifying kids' nutrition products with prebiotics is projected to significantly favor market growth.

Top Companies Featured in This Report:

- Xi'an Healthful Biotechnology Co.,Ltd
- Merck KGaA
- Shandong Bailong Group Co. Ltd.
- Nutra Food Ingredients
- Mitushi Biopharma
- Shandong Tianjiao Biotech Co. Ltd.
- Shijiazhuang Huachen Starch Sugar Production Co. Ltd.
- Anhui Elite Industrial Co. Ltd.
- Rajvi Enterprise
- BioNeutra Global Corporation
- Orison Chemicals

Market Segmentation:

By Product Type:

- By Form: Liquid and Powder
- By Source: Corn, Wheat, Potato, Tapioca, and Others (Oats, Rice, etc.)

By Applications:

- By Application: Functional Food, Dairy Products, Infant Formula, Dietary Supplements, Sports Nutrition, General Well-Being, Animal Feed Additives, and Others (Poultry, etc.)

Key Regions/Countries are Classified as Follows:

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain, Rest of Europe)

Asia-Pacific (China, India, Japan, Singapore, Australia, New Zealand, Rest of APAC)

South America (Brazil, Argentina, Rest of SA)

Middle East & Africa (Turkey, Saudi Arabia, Iran, UAE, Africa, Rest of MEA)

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Reasons to Obtain Our Comprehensive Market Report:

- Conduct an extensive analysis of various aspects of the Isomalto-oligosaccharide Market utilizing Porter's Five Forces framework.
- Gain insights into the growth rate and market shares of different product types and applications/end-users within the Isomalto-oligosaccharide Market.

- Explore the Isomalto-oligosaccharide Market dynamics across different regions through comprehensive regional analysis.
- Assess the impact of Covid-19 on the Isomalto-oligosaccharide Market with a meticulous research approach.
- Stay updated on the latest developments, market shares, and strategies of key market players within the Isomalto-oligosaccharide Market.
- Delve into a thorough evaluation of the market strategies, geographical presence, and business segments of the top players in the Isomalto-oligosaccharide Market.
- Anticipate key challenges, product advancements, and solutions that may influence the market's progression and threats.

Key Questions Answered:

- What was the size of the Isomalto-oligosaccharide Market in 2021, and what will it be worth by 2030?
- What is the current global scenario for the Isomalto-oligosaccharide Market?
- What are the optimal business strategies for maximizing growth potential?
- What are the recent trends in the Isomalto-oligosaccharide Market?
- What is the market share in terms of revenue, sales, and size in specific geographical regions?
- Who are the key industry players in the Isomalto-oligosaccharide Market?
- Which segments of the Isomalto-oligosaccharide Market are in high demand?

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