

# Enhancing Taste, Embracing Health: Ice Cream Market Insights 2024

*The Business Research Company has updated all its market reports with the latest information for the year 2024, projecting trends and forecasts until 2033*

LONDON, GREATER LONDON, UK, June

19, 2024 /EINPresswire.com/ -- The

[non-dairy ice cream market](#) has

experienced rapid expansion as

consumers increasingly seek plant-

based alternatives to traditional dairy products. It is projected to grow from \$0.93 billion in 2023

to \$1.03 billion in 2024, achieving a compound annual growth rate (CAGR) of 10.9%. This growth

trend can be attributed to evolving dietary preferences, cultural diversity, and the rising

popularity of vegan and plant-based diets.



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Research Company

Non-Dairy Ice Cream Global Market Report 2024 -  
Market Size, Trends, And Global Forecast 2024-2033



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Changing Dietary Preferences Drive Market Expansion

The market is expected to continue its robust growth, reaching \$1.57 billion by 2028 with a CAGR of 11.1%.

Factors contributing to this growth include government regulations favoring healthier food options, increased affordability, and the availability of allergen-free products. Additionally, innovations in flavors and ingredients are

enhancing consumer appeal and expanding market reach.

Explore the diversity of the non-dairy ice cream market with a detailed sample report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=15425&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=15425&type=smp)

Major Players and Market Trends

Leading companies such as Nestlé S.A., The Hain Celestial Group Inc., and Ben & Jerry's

Homemade Holdings Inc. are driving innovation in non-dairy ice cream products. Companies like

Magnum are introducing innovative offerings such as the vegan blueberry cookie ice cream with a sorbet center, catering specifically to the growing vegan consumer base.

Innovation in Ingredients and Packaging

Innovations in ingredients, including sorbet centers and functional additives, are reshaping product offerings and driving premiumization in the market. Companies are also focusing on sustainable packaging solutions to appeal to environmentally conscious consumers.

#### Segments

- Flavor: Chocolate, Caramel, Coconut, Vanilla, Coffee, Fruit, Cookies And Cream, Strawberry, Other Flavors
- Source: Coconut Milk, Almond Milk, Cashew Milk, Soy Milk, Oat Milk, Other Sources
- Packaging Type: Bottle, Cans
- Distribution Channel: Supermarkets, Convenience Stores, Food And Drink Specialists, Restaurants, Online Stores, Other Distribution Channels

Geographical Insights: North America Leads, Asia-Pacific Emerges

North America dominated the non-dairy ice cream market in 2023, driven by increasing health consciousness and demand for dairy-free alternatives. Meanwhile, Asia-Pacific is expected to witness rapid growth, supported by changing dietary habits and increasing disposable incomes.

Access the complete report for an in-depth analysis of the non-dairy ice cream market:

<https://www.thebusinessresearchcompany.com/report/non-dairy-ice-cream-global-market-report>

[Non-Dairy Ice Cream Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Non-Dairy Ice Cream Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on non-dairy ice cream market size, non-dairy ice cream market drivers and trends, non-dairy ice cream market major players, competitors' revenues, market positioning, and market growth across geographies. The non-dairy ice cream market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Cultured Non-Fat Dairy Ingredients Global Market Report 2024

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Non-Dairy Yogurt Global Market Report 2024

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Ice Cream And Frozen Dessert Global Market Report 2024

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### [About The Business Research Company](#)

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

### Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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