

# Global Biaxially Oriented Polypropylene (BOPP) Film Market Market Size, Share, Revenue, Trends And Drivers For 2024-2033

*The Business Research Company's  
Biaxially Oriented Polypropylene (BOPP)  
Film Global Market Report 2024 – Market  
Size, Trends, And Global Forecast 2024-  
2033*

LONDON, GREATER LONDON, UK, June 19, 2024 /EINPresswire.com/ -- The global [biaxially oriented polypropylene \(BOPP\) film market](#) is projected to grow from \$27.86 billion in 2023 to \$29.56

billion in 2024, at a compound annual growth rate (CAGR) of 6.1%. The market is anticipated to reach \$38.07 billion by 2028, driven by increasing competitive pricing dynamics, increasing disposable income levels, and expansion of the cosmetics and personal care sectors.



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**E-Commerce Activities Fuels Growth In BOPP Film Market**  
The rise in e-commerce activities is expected to propel the growth of the BOPP film market going forward. E-commerce refers to the buying and selling of goods and services over the internet, often facilitated through online platforms and electronic transactions. E-commerce is thriving due to its convenience, variety, and accessibility, allowing consumers to shop anytime, anywhere, with an extensive range of products at their fingertips. BOPP films

offer a combination of strength, versatility, and visual appeal that makes them well-suited for e-commerce packaging needs, enhancing the protection of products and the overall customer experience.

Explore comprehensive insights into the global BOPP film market with a detailed sample report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=15520&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=15520&type=smp)



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## Key Players and Market Trends

Major companies operating in the BOPP film market include Mitsui Chemicals Inc., Toray Plastics Inc., Mondi plc, Inteplast Group, SRF Limited, Uflex Ltd., Wipak Ltd., Taghleef Industries, Jindal Poly Films Limited, Kangde Xin Composite Material Group Co, Cosmo Films Ltd., Vibac Group, Treofan Group, LC Packaging International BV, Chiripal Poly Films Ltd., Transcendia Inc., VE TIC A S Polinas Plastik, Terphane Inc., Flex Films Inc., Shantou Weifeng Plastic Industry Co. Ltd., Plastchim-T, Rowad National Plastic Co. Ltd., Oben Holding Group, Innovia Films, Vacmet Ltd.

## Innovative Barrier-Metallized BOPP Films Revolutionize Packaging Industry

Major companies in the BOPP film market are developing barrier-metallized films to meet the growing demand for packaging solutions that offer enhanced barrier properties, extended shelf life, and protection against moisture, oxygen, and other external factors. Barrier metallization is a technique where a thin layer of metal, such as aluminum, is applied to a substrate to form a protective barrier against moisture, gases, or light.

## Segments:

- Type: Tenter Method, Bubble Method
- Material Type: Silica-Based, Aluminum-Based, Polymer-Based (Ethyl Vinyl Alcohol (EVOH), Other Material Types
- Application: Wraps, Bags, Labels, Other Applications
- End-User Industry: Fast-Moving Consumer Goods, Medical And Pharmaceutical, Industrial

## Geographical Insights: North America Leading the Market

North America was the largest region in the biaxially oriented polypropylene (BOPP) film market in 2023. Asia-Pacific is expected to be the fastest-growing region in the forecast period. The comprehensive report provides detailed insights into regional dynamics, market trends, and growth opportunities.

Access the complete report for an in-depth analysis of the global biaxially oriented polypropylene (BOPP) film market:

<https://www.thebusinessresearchcompany.com/report/biaxially-oriented-polypropylene-bopp-film-global-market-report>

[Biaxially Oriented Polypropylene \(BOPP\) Film Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Biaxially Oriented Polypropylene (BOPP) Film Global Market Report 2024 by [The Business Research Company](#) is the most comprehensive report that provides insights on biaxially oriented

polypropylene (bopp) film market size, biaxially oriented polypropylene (bopp) film market drivers and trends, biaxially oriented polypropylene (bopp) film market major players, competitors' revenues, market positioning, and market growth across geographies. The biaxially oriented polypropylene (bopp) film market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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