



# Gaine Recognized as Representative Vendor in the 2024 Gartner® Market Guide for Health Data Management Platforms Report

SAN LUIS OBISPO, CALIF., USA, June 19, 2024 /EINPresswire.com/ -- [Gaine Technology](#), a healthcare software organization with a foundation in master data management, is pioneering a health data management platform (HDMP), Coperor. Today, Gaine announced its recognition as a Representative Vendor in the 2024 Gartner Market Guide for Health Data Management Platforms[1].

This acknowledgment underscores Gaine's commitment to delivering a health data management platform that empowers healthcare organizations to unlock the full potential of their data assets. According to Gartner, "As the healthcare industry races toward interoperability compliance and mastery, a new class of vendor is providing robust integration and interoperability capabilities and services. Healthcare CIOs can use this guide to understand the new health data management platform market."

According to the report, "Intelligent and instantaneous feedback and insights have become expected by all stakeholders across a health ecosystem with increasing complexity — making data an explicit condition for doing business. To deliver on the need for intelligent, instantaneous feedback and insights, the HDMP becomes the air traffic controller of the data in flight and governance is put at the epicenter."

Healthcare delivery organizations must change the data integration paradigm by updating data requirements, aligning with digital transformation initiatives, and explicitly mapping out data relationships with ecosystem stakeholders and partners. Gaine believes that its recognition as a Representative Vendor in this Market Guide is a testament to its ability to meet these evolving demands and deliver innovative solutions that empower data-driven healthcare.

"We are excited to be recognized by Gartner in their 2024 Market Guide for Health Data Management Platforms," said James Godwin, Chief Revenue Officer for Gaine Technology. "This recognition reinforces our commitment to delivering innovative solutions that galvanize healthcare organizations to unlock the full potential of their data assets. With over 15 years of expertise in the healthcare industry, we remain dedicated to driving innovation and providing our clients with the tools they need to make data-driven decisions, improve patient outcomes, and achieve operational excellence."

Gain Technology's Coperor™ Health Data Management Platform is a comprehensive data management and integration platform with Master Data Management at its core. It leverages the largest data model in the industry connecting Provider, Patient, Member, Member, Claims, Clinical, and several other domains of data all mastered and inter-connected within a single cross-domain, longitudinal platform. Coperor is compliant with – but extends beyond – interoperability standards like HL7 FHIR, providing necessary context for data fabric, data warehouse, analytics, or AI initiatives, allowing every data source to actively contribute, maintain, and then ultimately consume cleansed, accurate trustworthy data with ease.

[1]Gartner, Market Guide for Health Data Management Platforms, By Laura Craft, 2 May 2024

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#### About Gain Technology

Gain Technology is a leading provider of health data management, master data management, and data integration solutions for healthcare providers, payers, and life sciences organizations. With a deep understanding of the complexities and challenges faced by healthcare organizations, Gain Technology is committed to delivering innovative solutions that enable its clients to leverage their data assets effectively and drive operational efficiency. For more information, visit [www.gaine.com](http://www.gaine.com).

Dihan Rosenburg  
Gain Technology  
+1 888-403-1301  
[email us here](#)

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