

# eCreek IT Launches Cybersecurity Masterclass Series to Empower Small Businesses and Nonprofits

*eCreek IT, a Denver-based firm handling IT and cybersecurity support services for small businesses and nonprofits, announces the launch of Masterclass Series.*

DENVER, COLORADO, UNITED STATES, June 20, 2024 /EINPresswire.com/ -- eCreek IT Launches [Cybersecurity Masterclass Series](#) to Empower Small Businesses and Nonprofits

eCreek IT, a Denver-based IT firm renowned for its comprehensive IT Helpdesk and cybersecurity support services for small and medium-sized businesses and nonprofits, is excited to announce the launch of its Masterclass Series. The first webinar, slated for Tuesday June 25th, aims to demystify cybersecurity for business owners and executives, breaking down complex topics into simple, actionable insights.

“

As cyber threats continue to evolve, it's crucial for small businesses and nonprofits to stay informed and prepared. Our goal with this Series is to break down the barriers to cybersecurity.”

*Scott Larson*

Empowering Small Businesses in the Cybersecurity Landscape

The inaugural session of the Masterclass Series will provide attendees with an in-depth look at the evolution of cybersecurity threats and the new realities facing small businesses and non profits. Participants will learn through real-world examples and gain essential strategies to protect their business environments. This session is crafted to simplify the complexities of cybersecurity, making it accessible and understandable for everyone,

regardless of their technical background.

Date: Tuesday, June 25th



MASTERCLASS

**CYBERSECURITY:  
SIMPLIFIED**

UNDERSTANDING THE  
LATEST THREATS  
AND  
PROTECTING YOUR  
BUSINESS

**WEBINAR & DISCUSSION**

 **eCreek**  
MASTERCLASS

Details for Cybersecurity Webinar Masterclass Series Hosted by eCreek IT

Time: 2pm MDT

Location: Zoom

### A Vital Resource for Small Businesses and Nonprofits

“As cyber threats continue to evolve, it’s crucial for small businesses and nonprofits to stay informed and prepared,” said Scott Larson, CEO at eCreek IT. “Our goal with this Masterclass Series is to break down the barriers to understanding cybersecurity. We want to provide business owners with the knowledge and tools they need to safeguard their operations effectively.”

### What to Expect:

The Evolution of Cybersecurity Threats: Understand the changing landscape and how threats have evolved over time.

New Realities for Small Businesses: Learn about the specific challenges and risks that small businesses face today.

Real-World Examples: See practical examples of cybersecurity incidents and learn from others' experiences.

Protective Strategies: Discover straightforward, effective strategies to protect your business environment.

### Register Now

Don't miss this opportunity to enhance your cybersecurity knowledge and protect your business.

To register for the first session of the Masterclass series, visit:

<https://www.ecreekit.com/webinar/protecting-your-business-from-cybersecurity-attacks/>

### About eCreek IT

eCreek IT is dedicated to providing top-notch IT Helpdesk and cybersecurity support tailored to the needs of small and medium-sized businesses and nonprofits. As team of local Denver based experts, eCreek IT is committed to providing personalized customer service ensuring clients receive the best possible support to thrive in a digital world.

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