

# Veterinary Practice Management Software Market 2024: Global Industry Trends and Strategic Insights

*The Business Research Company's  
Veterinary Practice Management  
Software Global Market Report 2024 –  
Market Size, Trends, And Global Forecast  
2024-2033*

LANDON, GREATER LANDON, UK, June 20, 2024 /EINPresswire.com/ -- The veterinary practice management software market has experienced robust growth in recent years, with the

market size projected to increase from \$0.35 billion in 2023 to \$0.37 billion in 2024, at a compound annual growth rate (CAGR) of 7.4%. This growth can be attributed to several factors including the incidence of zoonotic illnesses, expansion of companion animal ownership, increased spending capacity of pet owners, and the rise in telemedicine and remote services.



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## Increasing Pet Ownership Drives Market Growth

The rising trend of pet ownership is a significant driver fueling the growth of the veterinary practice management software market. Pet ownership provides companionship, emotional support, and is increasingly influenced by social media and pet-friendly policies. In the United States alone, 86.9 million households owned a pet in 2023, marking a significant increase from previous years.

Explore the global veterinary practice management software market with a detailed sample report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=15489&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=15489&type=smp)

## Major Players and Market Trends

Key companies such as Patterson Companies Inc., Covetrus Inc., and IDEXX Laboratories Inc. are leading the market by developing innovative solutions tailored to enhance pet owner



engagement and clinic efficiency. IDEXX Laboratories Inc., for instance, launched Vello in February 2024, a comprehensive appointment scheduling system that improves communication between veterinarians and pet owners, significantly reducing appointment no-show rates.

### Trends Shaping the Market

In the forecast period leading up to 2028, technological advancements such as artificial intelligence (AI) and machine learning, adoption of cloud-based solutions, expansion of telemedicine services, and integration with wearable technology are anticipated to drive market growth. These advancements enable veterinary clinics to streamline operations and provide better care to animals.

### Market Segments

The veterinary practice management software market is segmented based on product type, deployment, practice type, and end-user:

- Product Type: Appointment Scheduling Software, Electronic Medical Records, Integrated Veterinary Practice Solutions, Inventory Management, Medical Billing Software
- Deployment: On-Cloud, On-Premise
- Practice Type: Companion Animals, Mixed Animal, Food Producing, Equine, Other Practice Types
- End-User: Veterinary Hospitals, Veterinary Referral And Specialty Practices, Ambulatory Veterinary Services, Veterinary Clinics

### Geographical Insights: North America Leading, Asia-Pacific Fastest Growing

North America dominated the veterinary practice management software market in 2023, driven by technological advancements and high pet ownership rates. Asia-Pacific, however, is expected to witness the fastest growth during the forecast period, supported by increasing awareness of animal health and rising adoption of veterinary software solutions.

Access the complete report for an in-depth analysis of the global veterinary practice management software market:

<https://www.thebusinessresearchcompany.com/report/veterinary-practice-management-software-global-market-report>

[Veterinary Practice Management Software Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

[The Veterinary Practice Management Software Global Market Report 2024](#) by The Business

Research Company is the most comprehensive report that provides insights on veterinary practice management software market size, veterinary practice management software market drivers and trends, veterinary practice management software market major players, competitors' revenues, market positioning, and market growth across geographies. The veterinary practice management software market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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