

# Emerging Trends in Surveillance Camera: What to Expect

*The Business Research Company's Surveillance Camera Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033*

LONDON, GREATER LONDON, UK, June 20, 2024 /EINPresswire.com/ -- The global surveillance camera market is on a rapid growth trajectory, expected to increase from \$34.69 billion in 2023

to \$38.89 billion by 2024, marking a significant compound annual growth rate (CAGR) of 12.1%. It will grow to \$57.21 billion in 2028 at a compound annual growth rate (CAGR) of 10.1%. This expansion is driven by factors such as urbanization, population growth, and heightened concerns about security across various sectors including public areas, private properties, businesses, and institutions.



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## [Urbanization and Population Growth Fuel Market Expansion](#)

Urbanization and population growth have been pivotal in driving the demand for surveillance cameras. As more people move to urban areas globally, the need for enhanced security measures has escalated. Surveillance cameras play a crucial role in crime prevention and monitoring, thereby bolstering their adoption across

different environments.

Explore comprehensive insights into the global surveillance camera market with a detailed sample report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=14513&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=14513&type=smp)

## Integration with IoT and AI Opens New Growth Avenues

Looking forward, the market is expected to continue its rapid growth, reaching \$57.21 billion by 2028, with a CAGR of 10.1%. This growth will be fueled by advancements such as integration with Internet of Things (IoT) and Artificial Intelligence (AI). Cloud-based surveillance solutions, coupled

with AI-powered analytics, are revolutionizing surveillance capabilities, offering improved real-time monitoring, predictive insights, and operational efficiencies.

### Market Segmentation

The surveillance camera market is segmented based on:

- Product Type: Internet Protocol (IP)-Based, Cellular Camera, Analog Camera
- Resolution Capacity: High Definition (HD), Full High Definition (FHD), Ultra High Definition (UHD) (4K)
- Deployment: Indoor, Outdoor
- End-Use: Residential, Commercial Infrastructure, Public Facilities, Industrial, Military And Defense, Other End-Uses

### Regional Insights

Asia-Pacific led the surveillance camera market in 2023 and is anticipated to maintain its dominance. Meanwhile, North America is expected to emerge as the fastest-growing region during the forecast period, driven by technological advancements and stringent security regulations.

Gain in-depth analysis of regional dynamics and growth opportunities in the surveillance camera market: <https://www.thebusinessresearchcompany.com/report/surveillance-camera-global-market-report>

Surveillance Camera Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Surveillance Camera Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on surveillance camera market size, surveillance camera market drivers and trends, surveillance camera market major players, competitors' revenues, market positioning, and market growth across geographies. The surveillance camera market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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