

Mineral Supplements Market Size, Share, Revenue, Trends And Drivers For 2024-2033

*The Business Research Company's
Mineral Supplements Global Market
Report 2024 – Market Size, Trends, And
Forecast 2024-2033*

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20, 2024 /EINPresswire.com/ -- The

mineral supplements market has demonstrated strong growth in recent years, with the market size expanding

from \$15.39 billion in 2023 to an estimated \$16.58 billion in 2024, reflecting a compound annual growth rate (CAGR) of 7.8%. This growth trajectory is attributed to increasing awareness of health and wellness, rising instances of mineral deficiencies, an aging population, and evolving dietary habits and lifestyles.



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Increased Sports And Fitness Activities Drive Market Growth For Mineral Supplements

The surge in sports and fitness activities globally is poised to propel the mineral supplements market forward. These activities, encompassing a wide range of physical pursuits aimed at enhancing health and performance, have seen significant uptake due to heightened health consciousness and improved accessibility to fitness facilities. Mineral

supplements play a crucial role in supporting the increased mineral requirements of athletes and fitness enthusiasts engaged in strenuous physical activities.

Explore the global mineral supplements market with a detailed sample report:

https://www.thebusinessresearchcompany.com/sample_request?id=15609&type=smp

Major Players and Market Trends

Leading companies such as Cargill Incorporated, Nestlé S.A., and Pfizer Inc. are focusing on innovative product formulations and strategic expansions to capitalize on growing consumer demand. For instance, the introduction of targeted mineral formulations for specific demographics and the adoption of novel delivery formats like gummies and dissolvable tablets



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highlight industry innovation.

Innovative oral nutrition supplements (ONS) are revolutionizing the mineral supplements market, catering to evolving consumer preferences and nutritional needs. Companies like Arla Foods Ingredients have introduced juice-style ONS beverages with enhanced protein content, addressing nutritional deficiencies without compromising taste or texture.

Segments

- Product Type: Calcium, Magnesium, Iron, Potassium, Zinc, Chromium, Selenium, Other Products
- Formulation: Capsule, Tablet, Powder, Liquid Or Gel, Other Formulations
- Sales Channel: Pharmacies And Drug Stores, Supermarkets And Hypermarkets, Online Channels
- Application: General Health, Bone And Joint Health, Gastrointestinal Health, Immunity, Other Applications
- End Use: Adults, Geriatric, Pregnant Women, Children, Infants

North America Leads the Mineral Supplements Market

North America emerged as the largest region in the mineral supplements market in 2023, driven by a robust healthcare infrastructure and high consumer awareness regarding nutritional supplements. The region continues to witness substantial demand for calcium, iron, and zinc supplements among diverse demographics.

Access the complete report for an in-depth analysis of the global mineral supplements market: <https://www.thebusinessresearchcompany.com/report/mineral-supplements-global-market-report>

[Mineral Supplements Global Market](#) Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Mineral Supplements Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on mineral supplements market size, mineral supplements market drivers and trends, mineral supplements market major players, competitors' revenues, market positioning, and market growth across geographies. The mineral supplements market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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