

## Argentina Showcases the Best of Its Cuisine at Argentina Week in Miami

The Argentina Country Brand highlights distinctive values and attributes to promote exports, attract foreign direct investment, and boost inbound tourism.

MIAMI, FLORIDA, USA, June 20, 2024 /EINPresswire.com/ -- Cooking is more than a daily practice: it is a gateway to understanding a country's history, culture, and diversity. This is what <u>Argentina</u> will present at Argentina Week in Miami from June 24 to 28 in Miami-Dade and Broward counties in Florida. The <u>event</u> will offer the opportunity to experience Argentine culinary culture and its most representative products, creating a unique experience that connects Miami's culinary enthusiasts with potential consumers.

Considered one of the best cuisines in the world, with Italian and Spanish influences due to immigration, Argentina will showcase its



Argentinian Steak

most iconic dishes ahead of the Copa América through more than 80 establishments participating with exclusive promotions and prices. By visiting the Argentina Week portal, <u>www.argentinaweek.ar</u>, participants can find each day's value proposition from each establishment, making Argentina Week a unique experience.

The event launch will be in the afternoon on Monday, June 24, at La Cabrera Grill in Sunny Isles. On Tuesday, June 25, the Chile vs. Argentina match will broadcast live at La Birra Bar, and Wednesday, June 26, will feature a pizza night at the traditional Banchero pizzeria in Miami Beach. On Thursday, June 27, Casa Vigil will host the week's events, and on Friday, June 28, the new La Cabrera location in Coconut Grove will be the meeting point.

With unparalleled cultural heritage, great biodiversity, and a perfect blend of flavors and history, Argentine <u>cuisine</u> offers many recipes, traditional dishes, typical flavors, and high-quality local

products. In this regard, Argentina seeks to diversify its export offerings by strengthening the positioning of sustainable and competitive value-added products. Exclusive promotions and prices for participants to immerse themselves in Argentine cuisine will be available as Argentina seeks to diversify its export offerings and consolidate national products and ingredients.

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Dessert



Argentinian Dish

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