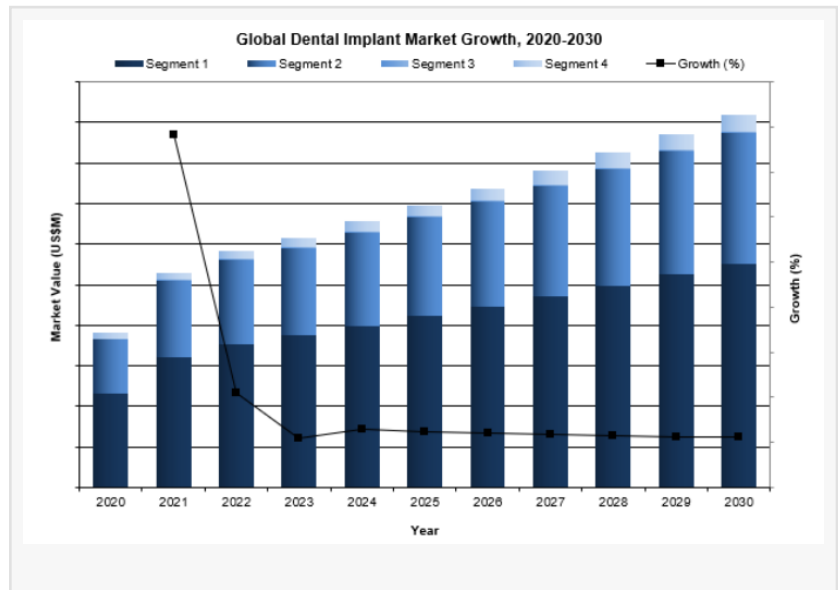


# Global Dental Implant and Final Abutment Market Shifts More Towards Value-Oriented Brands, Exceeding \$9B by 2030

VANCOUVER, BC, CANADA, June 21, 2024 /EINPresswire.com/ -- iData Research, a leading international market research firm, proudly announces the release of its detailed report on the Global Dental Implants and Final Abutment market. The full report suite on the global market for dental implants and final abutments includes dental implants, final abutments, treatment planning software and surgical guides.



The market is experiencing a greater shift towards value-oriented brands, impacting all sectors analyzed in this report. As value-priced implants gain market share, premium brands are responding by offering competitive pricing through bundles that include implants, abutments, surgical kits, and treatment planning software with digital scanners. This rise of value-oriented brands has created downward price pressure across all market segments.

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The primary growth driver in this market is the increasing annual demand for dental implants. Many regions globally are seeing continuous improvements in healthcare access.”

*Dr. Kamran Zamanian, Senior Partner and CEO*

Demographic changes are driving the global market for dental implants and final abutments. As the global population increases, various healthcare sectors benefit, including dental implants, due to the strong correlation between aging and edentulism rates. Regions with improved healthcare access and longer life expectancies show substantial growth potential. In these areas, low implant penetration rates offer significant opportunities for market expansion.

Key highlights from iData's report include:

**Robust Market Expansion:** Overall, the global dental implant and final abutment market was valued at over \$6.1 billion in 2023. This is expected to increase over the forecast period to reach \$9.2 billion.

**Competitive Landscape:** In 2023, Straumann Group led the dental implant market, driven by its strong brand and top-tier products. Neodent, its subsidiary, excelled in the value segment, bolstering Straumann's success. Strategic mergers and acquisitions have reinforced Straumann's leadership. Envista was the second-leading competitor, offering products across all segments but not dominating any. Its independent status since 2019 and strategic focus promise growth, with 40% of revenue from implant sales. Dentsply Sirona ranked third, excelling in surgical guides and treatment planning software. Its diverse portfolio and value brand, MIS Implants, capture a wide market, launching about 30 new products annually.

For more details or to purchase the report, please visit the following link.

<https://idataresearch.com/product/dental-implants-market/>

## About iData

iData Research stands out as the premier market research and intelligence provider, offering unparalleled insights and comprehensive data analysis across a multitude of industries. With a strong reputation and a proven track record, iData Research has solidified its position as the best choice for businesses seeking to make informed decisions in today's dynamic market landscape.

## Why Should You Choose iData?

**Extensive Industry Coverage:** iData Research boasts an impressive range of industry coverage, spanning healthcare, medical devices, dental, pharmaceuticals, biotechnology, and more. This breadth of coverage ensures that clients from various sectors can access accurate, up-to-date information relevant to their business goals.

**High-Quality Data:** The cornerstone of iData Research's success is its commitment to providing high-quality data. Their team of expert analysts employs rigorous methodologies to collect and analyze data from reliable sources. This ensures that clients receive accurate, insightful, and actionable information to guide their strategic decisions.

**In-Depth Analysis:** iData Research goes beyond mere data presentation by offering in-depth analysis that goes right to the heart of industry trends, market dynamics, and competitive landscapes. Their reports provide a holistic understanding of market forces, helping clients identify opportunities and challenges.

**Customized Solutions:** Recognizing that every business is unique, iData Research offers

customizable solutions that cater to specific client needs. Whether it's a small startup or a multinational corporation, their tailored offerings provide the right insights to drive growth and success.

**Timely Updates:** Staying ahead in today's fast-paced business environment requires access to real-time information. iData Research ensures that its clients are equipped with the latest data and insights, enabling them to make agile decisions and adapt to market changes swiftly.

**Global Perspective:** In an increasingly interconnected world, having a global perspective is essential. iData Research's reports provide insights into various geographic markets, enabling clients to make informed decisions regardless of their business's location.

**Trusted by Industry Leaders:** The fact that iData Research is trusted by industry leaders and renowned companies speaks volumes about the quality of their services. Their client list includes major players who rely on their insights for strategic planning.

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