

The Pet Supplement Market in North America was Valued at Approximately US\$ 1,406.8 Million in 2023 | Astute Analytica

Pet Supplement Market Expected to Experience Robust Growth Over the Next Decade

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/EINPresswire.com/ -- The [North America Pet Supplement Market](#) is poised for significant growth, according to recent market analysis. Valued at approximately US\$ 1,406.8 million in 2023, the market is projected to reach an impressive US\$ 2,000 million by 2033, demonstrating a compound annual growth rate (CAGR) of 4.0% over the period.

This surge is driven by increasing awareness among pet owners about the health benefits of supplements, coupled with the rising trend of pet humanization. As more pet owners seek high-quality products to enhance the well-being of their pets, the demand for supplements designed to support various aspects of pet health, including joint health, digestion, skin, and coat condition, continues to grow.

For more information, visit <https://www.astuteanalytica.com/request-sample/north-america-pet-supplement-market>

Industry experts attribute this growth to several factors, including advancements in supplement formulations, increased availability of products through both traditional retail and e-commerce platforms, and the growing prevalence of chronic conditions in pets that necessitate nutritional support.

The pet supplement market's promising trajectory presents lucrative opportunities for existing and new market players. Companies are expected to invest heavily in research and development to introduce innovative products and capture a significant share of this expanding market.

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The pet supplement market in North America is expected to witness substantial growth between 2023 and 2032, with a positive outlook for 2023 and beyond. Key players in the industry are adopting effective strategies, which are anticipated to further expand the market and create numerous opportunities for advancement.

By Pet

Dog

Cat

By Product Category

Hip & joint

Digestive health

Dental care

Anxiety stress

General health / multi-vitamin

Heart & liver

Skin & coat

Allergies / immune support

Urinary tract health

By Product

Chewable Tablets

Soft Gels

Capsules

Powders

Liquids

Others

By Source

Organic

Conventional

By End User

Residential

Commercial

By Distribution Channel

Online

Company Websites

E-Commerce

Offline

Supermarkets/ Hypermarkets

Specialty Stores
Others
By Manufacturing

Inhouse
Contract/Outsource (CDMOs)
By Country

The U.S.
Canada
Mexico

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The report highlights the key players in the pet supplement market in North America, offering valuable insights through detailed company profiles. These profiles encompass descriptions, business overviews, revenue insights, gross margins, product offerings, recent developments, historical data, and more.

Ark Naturals
AB7 Group
Dechra Pharmaceuticals PLC
Evonik Industries AG
Fera Pet Organics
Food Science Corporation
Garmon Corporation
Honest Paws
Kemin Industries, Inc.
KLIFOVET GmbH
LABIANA Group
Manna Pro Products, LLC
Nestlé Purina Petcare
Nordic Naturals
North American Kelp
Novotech Nutraceuticals, Inc.
NOW Foods
Nutramax Laboratories, Inc.
NutraPak USA
Only Natural Pet
PetHonesty

The Aenova group
Vetio
Virbac
Zenwise
Zoetis Inc. (Platinum Performance)
Other Prominent Players

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In summary, the pet supplement market in North America Report 2023 offers a comprehensive analysis of the pet supplement market in North America, including market size, segmentation, key players, and growth strategies. It provides valuable insights for businesses to make informed decisions, gain a competitive advantage, and maximize profits.

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