

Eyelash Serum Market Size, Share And Growth Analysis For 2024-2033

*The Business Research Company's
Eyelash Serum Global Market Report
2024 – Market Size, Trends, And Forecast
2024-2033*

LONDON, GREATER LONDON, UK, June 21, 2024 /EINPresswire.com/ -- The eyelash serum market, a burgeoning sector within the cosmetics industry, is set to expand significantly in the

coming years. Starting from \$1.03 billion in 2023, the market is projected to grow to \$1.14 billion in 2024 at a compound annual growth rate (CAGR) of 10.1%. It will grow to \$1.58 billion in 2028 at a compound annual growth rate (CAGR) of 8.6%. This growth is attributed to increasing awareness of skincare, rising disposable incomes, changing lifestyles, urbanization, and an aging population.



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Rising Beauty Consciousness Drives Market Growth

The demand for eyelash serum is driven by growing beauty consciousness globally. Consumers are increasingly investing in products that enhance natural beauty and promote healthier lashes. This trend is supported by the rise of e-commerce platforms, making beauty products more accessible, and the preference for sustainable and

eco-friendly solutions.

Explore the global eyelash serum market with a detailed sample report:

https://www.thebusinessresearchcompany.com/sample_request?id=13656&type=smp

Key Players and Market Trends

Major companies like LVMH Group, L'Oréal S.A, and Estée Lauder Companies dominate the eyelash serum market, continually innovating with products that cater to diverse consumer needs. For instance, RevitaLash Cosmetics introduced the RevitaLash Advanced Sensitive Eyelash Conditioner, designed specifically for sensitive eyes, using advanced encapsulated time-release technology to promote lash health effectively.



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Market Segments

- Product Type: Lash Primer, Peptides
- Ingredients: Organic, Conventional
- Distribution Channel: Hypermarkets And Supermarkets, Specialty Stores, Online Sales Channel, Other Distribution Channels

Asia-Pacific Leading the Market

Asia-Pacific emerged as the largest region in the eyelash serum market in 2023, driven by a strong consumer base and increasing beauty trends across countries like China, Japan, and South Korea. The region is expected to maintain its dominance, supported by robust economic growth and a growing middle-class population.

Access the complete report for an in-depth analysis of the global eyelash serum market:

<https://www.thebusinessresearchcompany.com/report/eyelash-serum-global-market-report>

[Eyelash Serum Global Market](#) Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Eyelash Serum Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on eyelash serum market size, eyelash serum market drivers and trends, eyelash serum market major players, competitors' revenues, market positioning, and market growth across geographies. The eyelash serum market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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