

Beauty Devices Market Overview: Market Trends, Strategies, And Opportunities

The Business Research Company's Beauty Devices Global Market Report 2024 - Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UK, June 21, 2024 /EINPresswire.com/ -- The global [beauty device market](#) is projected to grow from \$44.84 billion in 2023 to \$51.86 billion in 2024, at a

CAGR of 15.7%. This significant growth can be attributed to trends in personalization, sustainability, health and wellness, virtual consultations, and the integration of beauty devices with wearables. By 2028, the market is anticipated to reach \$92.55 billion, driven by increasing disposable income, an aging population, celebrity endorsements, consumer education, and retail expansion.



You Can Now Pre Order
Your Report To Get A Swift
Deliver With All Your Needs
"

*The Business Research
Company*

Increasing Number of Cosmetic Procedures Fuels Market Growth

The surge in cosmetic procedures is a major driver of the beauty device market. Technological advancements have made cosmetic surgeries safer, less invasive, and more affordable, contributing to their popularity. Beauty devices are integral to these procedures, providing innovative

solutions that enhance aesthetic treatments. For instance, in 2022, the British Association of Aesthetic Plastic Surgeons reported a 102% increase in cosmetic procedures from the previous year, totaling 31,057. This rise underscores the growing demand for beauty devices in the cosmetic industry.

Explore comprehensive insights into the global beauty device market with a detailed sample report: https://www.thebusinessresearchcompany.com/sample_request?id=14053&type=smp

Key Players and Technological Innovations

Major companies in the beauty device market include Johnson & Johnson, Hitachi Ltd., The Procter & Gamble Company, MTG Co. Ltd., Unilever plc, Panasonic Corporation, L'Oréal S.A.,



The Business
Research Company

Beauty Devices Global Market Report 2024 : Market
Size, Trends, And Global Forecast 2024-2033

Koninklijke Philips N.V., Shiseido, and Amorepacific Corporation. These companies are focusing on product innovation to enhance their market presence. For example, in December 2023, Geske, a German beauty technology company, launched the SmartAppGuided app. This app provides directions and instructions for various beauty devices, offering personalized beauty treatments. It supports over 150 SmartAppGuided skincare products and more than 250 high-tech beauty devices, exemplifying the industry's commitment to technological advancement.

Market Trends and Segments

Key trends shaping the beauty device market include at-home treatments, tech integration, multi-functionality, and continuous product launches. These trends are meeting the growing consumer demand for convenient, effective, and innovative beauty solutions.

Segments:

- Product Type: Hair Care Devices, Facial Devices, Skin Care Devices, Oral Care Devices, Eye Care Devices
- Gender: Female, Male
- End Users: Commercial Or Professional, Domestic Or Personalized Or Homecare

Geographical Insights: North America Leading, Asia-Pacific on the Rise

North America was the largest region in the beauty devices market in 2023. However, Asia-Pacific is expected to be the fastest-growing region during the forecast period. The comprehensive report provides detailed insights into regional dynamics, market trends, and growth opportunities.

Access the complete report for an in-depth analysis of the global beauty device market:

<https://www.thebusinessresearchcompany.com/report/beauty-devices-global-market-report>

[Beauty Devices Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Beauty Devices Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on beauty devices market size, beauty devices market drivers and trends, beauty devices market major players, competitors' revenues, market positioning, and market growth across geographies. The beauty devices market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Next-Generation Personalized Beauty Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/next-generation-personalized-beauty-global-market-report>

Beauty And Personal Care Surfactants Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/beauty-and-personal-care-surfactants-global-market-report>

Nail Polish Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/nail-polish-global-market-report>

[About The Business Research Company](#)

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/721790221>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

