

# B2i Digital Sponsors and Provides Marketing Support for the 2024 Maxim Group Fintech Virtual Symposium

Maxim Group's "2024 Maxim Fintech Virtual Symposium" is a B2i Digital Featured Conference; B2i will showcase profiles to its community of 772K+ investors.

NEW YORK, NEW YORK, UNITED STATES, June 21, 2024

/EINPresswire.com/ -- B2i Digital, Inc. is sponsoring and providing digital marketing support for Maxim Group's upcoming conference, "[2024 Maxim Fintech Virtual Symposium](#)," scheduled for June 25, 2024, at 9:00 AM ET.



2024 Maxim Fintech Virtual Symposium, a B2i Digital Featured Conference

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We're pleased to showcase their stories and strategies through our digital profiles, giving investors a unique opportunity to understand the future of Fintech.”

*David Shapiro*

The event, hosted on Maxim Group's [M-Vest platform](#), will focus on the evolving Fintech industry, featuring emerging companies in specialty finance, payments, and real estate that have integrated advanced technology into their business models.

As part of this collaboration, B2i Digital will create digital profiles at <https://b2idigital.com/2024-maxim-fintech-virtual-symposium> for select participating companies presenting at the symposium. These profiles will give

investors insights and information ahead of the event, including snapshot overviews and links to presenting companies' investor relations pages.

"The Fintech industry is at a critical juncture, with technology transforming the way we approach finance, payments, and real estate," said David Shapiro, CEO of B2i Digital. "This symposium brings together the visionaries who are not only navigating this change but driving it. We're pleased to showcase their stories and strategies through our digital profiles, giving our growing investor community a unique opportunity to understand the future of Fintech."

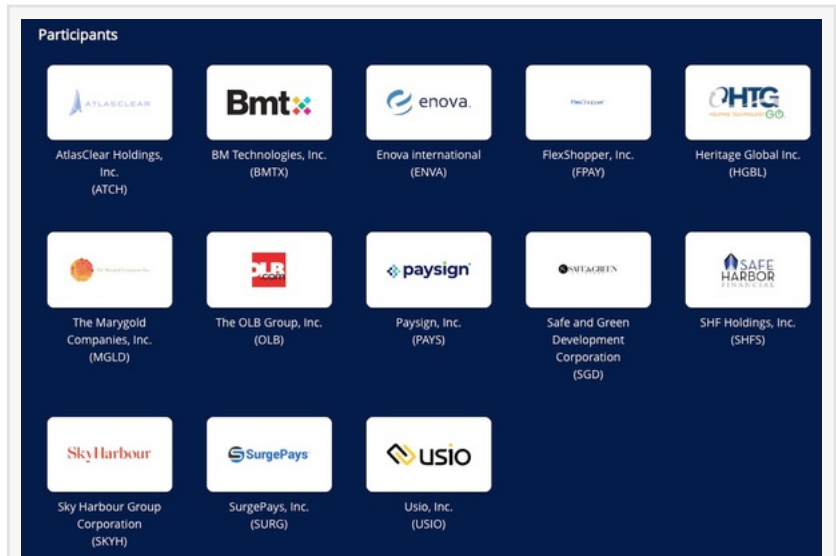
Senior management of leading-edge companies will discuss their growth plans and strategies for navigating the rapidly changing Fintech landscape. Attendees can sign up for free membership on Maxim Group's M-Vest platform and register at <https://m-vest.com/events/fintech-06252024> to access the live discussions and request 1-on-1 meetings with presenting companies.

B2i Digital leverages the latest digital marketing technologies to connect growth companies with their investor audience. This event aligns with B2i's mission to facilitate productive conversations between companies and sophisticated participants in the US capital markets.

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About B2i Digital, Inc.

B2i Digital, Inc. leverages the latest digital marketing technologies to tell a company's story to retail investors, institutional investors, and research analysts. B2i Digital creates robust profiles for companies on its platform, [b2idigital.com](https://b2idigital.com), and launches targeted digital marketing campaigns to bring the most relevant investors to each company based on its sector, stage in its



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capital markets evolution, and overall company story. The company was founded in 2021 by David Shapiro, previously the Chief Marketing Officer for Maxim Group LLC and its investor awareness platform, M-Vest.com.

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#### About Maxim Group

Maxim Group is a leading full-service investment bank, securities, and wealth management firm headquartered in mid-town Manhattan. Maxim was formed in 2002 as a spin-off of the U.S. subsidiary of the global investment firm Investec. The firm provides a comprehensive array of financial services, including investment banking, global institutional sales, equity research, fixed income and derivative sales & trading, merchant capital, private wealth management, and prime brokerage services to a diverse range of corporate clients, institutional investors, and high-net-worth individuals. Maxim Group is a registered broker-dealer with the U.S. Securities and Exchange Commission and the Municipal Securities Rulemaking Board (MSRB).

#### Forward-Looking Statements

Some of the statements in this release are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the Private Securities Litigation Reform Act of 1995, which involve risks and uncertainties. Forward-looking statements in this press release include, without limitation, the satisfaction of customary closing conditions related to the offering and the expected timing of the closing of the offering. Although Maxim Group believes that the expectations reflected in such forward-looking statements are reasonable as of the date made, expectations may have been materially different from the results expressed or implied by such forward-looking statements. Maxim Group has attempted to identify forward-looking statements by terminology including 'believes,' 'estimates,' 'anticipates,' 'expects,' 'plans,' 'projects,' 'intends,' 'potential,' 'may,' 'could,' 'might,' 'will,' 'should,' 'approximately' or other words that convey uncertainty of future events or outcomes to identify these forward-looking statements. These statements are only predictions and involve known and unknown risks, uncertainties, and other factors, including those discussed under Item 1A. "Risk Factors" in our most recently filed Form 10-K filed with the Securities and Exchange Commission (SEC) and updated from time to time in our Form 10-Q filings and in our other public filings with the SEC. Any forward-looking statements contained in this release speak only as of its date. We undertake no obligation to update any forward-looking statements contained in this release to reflect events or circumstances occurring after its date or to reflect the occurrence of

unanticipated events.

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