

# Redefine Winning Introduces Teamitis™: Transforming Team Performance with Innovative Approaches

*Redefine Winning introduces Teamitis™, a revolutionary concept to enhance team performance and address workplace challenges.*

UNITED STATES, June 25, 2024  
/EINPresswire.com/ -- Redefine Winning, under the leadership of Founder and CEO Rob Whitfield, announces the launch of Teamitis™, a groundbreaking concept designed to transform team performance and address the inefficiencies plaguing modern workplaces. This initiative stems from Whitfield's extensive experience in technology, consulting, and innovation, coupled with a deep understanding of human behavior in the workplace.



Redefine Winning Introduces Teamitis™: Transforming Team Performance with Innovative Approaches

## Cracking the Code of Team Performance

“

I like the way you always kept things positive but also resolutely on track.”

*Bill de Blasio, former Mayor of New York City*

Whitfield's journey began in the realms of technology and consulting, where he realized the paramount importance of human behavior in business success. This epiphany led him to study the psychology of change and began his journey of coaching human behavior in the workplace. Collaborating with industry giants like Aflac, the United Kingdom Border Agency, and the World Bank Group,

Whitfield has achieved extraordinary returns through strategic behavior change.

Introducing Team Cohesion™ and Teamitis™

Redefine Winning's signature methodology, Team Cohesion™, equips teams with collaborative mindsets, practices, and tools to transform average teams into high-performing units. This revolutionary approach offers the antidote to what Redefine Winning says is prevalent in teams today; Teamitis™. This term explains the gap in team performance by providing a socially acceptable way to surface, discuss and overcome challenges within teams. It signifies an opportunity for teams to redefine their working methods and achieve better outcomes collectively.

Redefine Winning Introduces Teamitis™:  
Transforming Team Performance with Innovative Approaches

**Teamitis**  
tēm-ī-tes

A concise and socially acceptable way of saying you and your colleagues are not being totally effective individually and/or as a team.

Instantly invites a positive way forward to resolve the challenges together.

Team Performance

With Teamitis™ Cohesive Teams™

Redefine Winning Introduces Teamitis™:  
Transforming Team Performance with Innovative Approaches

### The Science Behind Teamitis™

According to Whitfield, the majority of teams operate under unspoken assumptions about their ways of working, leading to inefficiencies and underperformance. His extensive research reveals that only 5% of teams believe they are reaching their full potential. Teamitis™ aims to bridge this gap by fostering open communication and intentional collaboration within teams.

### The Redefine Winning Approach

Redefine Winning stands out from its competition through its genuine commitment to helping individuals, teams, and organizations achieve their full potential. Unlike standard formats, Redefine Winning tailors its approach to meet the specific needs and priorities of its clients. The company emphasizes sustainable behavior change, ensuring that clients can maintain their progress independently, while still having access to support when needed.

### Proven Results and Client Testimonials

Redefine Winning's impact is evident through its impressive client outcomes. For example, partnering with a key energy provider in the US led to a 137% increase in EBITDA over two years. Similarly, a major telecommunications company saw significant growth in revenue and EBITDA, attributed to the implementation of Redefine Winning's methodologies.

Clients have consistently praised Redefine Winning for its positive and effective approach. Bill de Blasio, former Mayor of New York City, commended the company for keeping things positive and

on track. Tamara Chamberlin, Vice President at T-Mobile, likened Whitfield to the Tony Robbins of team coaching, highlighting his ability to drive exponential business outcomes in a fun and engaging manner.

## Awards and Recognition

Redefine Winning has received numerous accolades, including the Global Excellence Awards 2020, Top 10 Most Trusted Brands 2021, and the Innovation Excellence Award 2024. These awards reflect the company's commitment to excellence and innovation in team performance coaching. Clients agree; Redefine Winning has a 5-star client rating, and every client wishes they had commenced their coaching journey with Whitfield and his team sooner.

## The Future of Team Performance

Redefine Winning continues to lead the way in team performance coaching with its research-based approach. The company offers practical and business outcome-focused coaching, helping teams work more efficiently, joyfully, and impactfully. Whitfield's mantra, "To The Power Of Team," encapsulates the exponential impact that effective teaming behaviors can have on achieving business outcomes.

For more information, visit [Redefine Winning](#).

## About Redefine Winning

Redefine Winning, founded by Rob Whitfield, specializes in transforming team performance through research-based methodologies. The company's flagship concepts, Team Cohesion™ and Teamitis™, empower teams to achieve 10X outcomes by fostering collaboration and intentionality. With a commitment to sustainable behavior change, Redefine Winning helps organizations unlock their full potential and achieve exponential business results.

### Media Contact

Rob Whitfield

Founder and CEO

Redefine Winning

Phone: +13107451569

[Twitter](#)

[LinkedIn](#)

AnotherZero

AnotherZero

team@anotherzero.com

---

This press release can be viewed online at: <https://www.einpresswire.com/article/722307420>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.