

Global Patient Referral Tracking System Market Overview And Statistic For 2024-2033

The Business Research Company's Patient Referral Tracking System Global Market Report 2024 – Market Size, Trends, And Forecast 2024-2033

LONDON, GREATER LONDON, UK, June 24, 2024 /EINPresswire.com/ -- The global patient referral tracking system market is projected to grow from \$7.39 billion in 2023 to \$8.58 billion in 2024,

achieving a compound annual growth rate (CAGR) of 16.1%. Despite historical challenges, the market is anticipated to expand to \$15.7 billion by 2028, driven by increasing adoption of electronic health records (EHR) and advancements in healthcare technology.



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Rising Adoption of Electronic Health Records Drives Market Growth

The rising adoption of electronic health records (EHR) is a pivotal factor contributing to the growth of the patient referral tracking system market. EHRs streamline healthcare processes by providing digital access to comprehensive patient information, enhancing care coordination and patient safety. With nearly all non-federal acute care hospitals and a significant percentage of office-

based physicians in the United States adopting certified EHR systems, the market for patient referral tracking systems is poised to benefit from improved healthcare efficiency and seamless communication between providers.

Explore the global patient referral tracking system market with a detailed sample report: https://www.thebusinessresearchcompany.com/sample_request?id=15231&type=smp

Key Players and Market Trends

Key players such as UnitedHealth Group Incorporated and McKesson Corporation are focusing on developing centralized referral management solutions like enterprise referral managers. These solutions aim to enhance efficiency and coordination within healthcare settings by

reducing referral leakage, automating reminders, and facilitating secure patient information exchange. For instance, WellSky recently launched the WellSky enterprise referral manager, targeting home health and hospice care agencies to optimize referral, intake, and customer relationship management processes.

In addition to enterprise solutions, major trends in the patient referral tracking system market include the increasing adoption of AI-driven referral optimization, expansion of virtual care platforms, emphasis on patient engagement, integration with population health management strategies, and enhanced data analytics capabilities.

Segments

- Type: Inbound, Outbound
- Deployment Mode: Cloud-Based, On-Premise
- End-User: Healthcare Providers, Healthcare Payers, Patients, Other End-Users

Geographical Insights: North America Leads, Asia-Pacific Shows Promise

North America dominated the patient referral tracking system market in 2023, driven by advanced healthcare infrastructure and high adoption rates of healthcare technologies.

Meanwhile, Asia-Pacific is expected to emerge as the fastest-growing region, fueled by increasing investments in healthcare and rising awareness about the benefits of patient referral tracking systems.

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Patient Referral Tracking Systems Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Patient Referral Tracking Systems Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on patient referral tracking systems market size, patient referral tracking systems market drivers and trends, patient referral tracking systems market major players, competitors' revenues, market positioning, and market growth across geographies. The patient referral tracking systems market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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