

Pet Food Packaging Market Is Projected To Grow At A 5.7% Rate Through The Forecast Period

The Business Research Company's Pet Food Packaging Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LANDON, GREATER LANDON, UK, June 24, 2024 /EINPresswire.com/ -- The pet food packaging market, which encompasses materials and designs used to enclose and protect pet food



products, has experienced substantial growth in recent years. The market is forecasted to grow from \$11.07 billion in 2023 to \$11.81 billion in 2024, representing a compound annual growth rate (CAGR) of 6.7%. This growth can be attributed to several factors, including the expansion of the pet population, increased demand for convenient high-quality food products, and the surge

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in urban populations.

Drivers of Market Growth

The growth of the pet food packaging market is driven by various factors, including the rise in pet adoption rates. The adoption of pets as companions has increased significantly, leading to a greater demand for pet food packaging to ensure the freshness and nutritional value of pet food products. Additionally, the market is influenced by

the increasing use of biodegradable materials, the growth of e-commerce for pet products, and the rise in consumption of processed and packaged food for animals.

Explore comprehensive insights into the global pet food packaging market with a detailed sample report.

https://www.thebusinessresearchcompany.com/sample_request?id=13720&type=smp

Key Players and Market Trends

Major companies such as Dow Inc., Amcor Limited, and Berry Global Group Inc. are focusing on

innovation in pet food packaging to gain a competitive edge. One notable trend is the development of recyclable packaging options. For example, Dow Packaging & Specialty Plastics recently launched a new generation of recyclable packaging for large pet food bags, which is designed to minimize material waste and promote increased recycling rates.

Segments of the Pet Food Packaging Market
The pet food packaging market covered in this report is segmented –
1) By Product: Pouches, Folding Cartons, Metal Cans, Bags
2) By Material Type: Paper And Paperboard, Plastic, Metal
3) By Food Type: Dry Food, Wet Food, Other Food Types
4) By Animal Type: Dogs, Cats, Other Animal Types

Regional Insights

North America was the largest region in the pet food packaging market in 2023, with Asia-Pacific expected to be the fastest-growing region in the forecast period. These regions, along with others such as Western Europe, Eastern Europe, South America, Middle East, and Africa, are covered in the comprehensive report, providing detailed insights into regional dynamics, market trends, and growth opportunities.

Access the complete report for an in-depth analysis and gain a competitive edge in this dynamic industry. <u>https://www.thebusinessresearchcompany.com/report/pet-food-packaging-global-market-report</u>

Pet Food Packaging Global Market Report 2024 from TBRC covers the following information:

- Market size date for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Pet Food Packaging Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on pet food packaging market size, pet food packaging market drivers and trends, pet food packaging market major players, competitors' revenues, market positioning, and market growth across geographies. The pet food packaging market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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