

# Global robotic lawn mower market size, share and growth analysis for 2024-2033

*The Business Research Company's  
Robotic Lawn Mower Global Market  
Report 2024 – Market Size, Trends, And  
Global Forecast 2024-2033*

LONDON, GREATER LONDON, UK, June 24, 2024 /EINPresswire.com/ -- The [robotic lawn mower market](#) has experienced robust growth in recent

years, expanding from from \$2.32 billion in 2023 to \$2.66 billion in 2024 at a compound annual growth rate (CAGR) of 15.1%. The growth in the historic period can be attributed to increased awareness among consumers, increased focus on eco-friendly lawn care solutions, increased labor costs, an aging population, and growth in competition among manufacturers.



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Robotic Lawn Mower Global Market Report 2024 –  
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## Strong Future Growth Anticipated

The robotic lawn mower market is projected to continue its strong growth, reaching to \$4.71 billion in 2028 at a compound annual growth rate (CAGR) of 15.3%. The growth in the forecast period can be attributed to increasing IoT connectivity, increasing disposable income, increasing demand for robotic lawnmowers, changing

consumer lifestyles, and expansion into new geographical markets.

Explore comprehensive insights into the global robotic lawn mower market with a detailed sample report:

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## Growth driver of the robotic lawn mower market

The increasing integration of smart homes is expected to propel the growth of the robotic lawn mower market going forward. Smart home integration refers to the process of connecting and synchronizing various household devices and systems to enable centralized control and automation through a single interface or platform. The growth of smart home integration is being driven by several factors, including growing awareness among consumers, rising demand

for home automation, and increasing concerns about home security. Smart home integration in smart lawn mowers allows users to control and monitor their lawn care remotely through their smart home systems such as smartphones or voice assistants.

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### Major Players and Market Trends

Key players in the robotic lawn mower market include Honda Motor Co. Ltd., John Deere Equipment Private Ltd., SUMEC Hardware & Tools Co. Ltd, Stanley Black And Decker Inc., Andreas Stihl AG & Co. KG.

Major companies operating in the robotic lawn mower market are focused on providing technologically advanced mowers such as AI-based robotic lawn mowers, to gain a competitive edge in the market. AI-based robotic lawn mowers refer to robotic lawn mowing devices equipped with artificial intelligence (AI) capabilities to autonomously navigate, adapt, and operate effectively in various lawn environments.

### Robotic Lawn Mower Market Segments:

- 1) By Lawn Area: Small Sized, Medium Sized, Large Sized
- 2) By Technology: Non-Smart, Smart
- 3) By Distribution Channel: Offline, Online
- 4) By End-User: Residential, Professional Landscaping Services, Sports Field And Golf Courses, Other End Users

### Geographical Insights: Europe Leading the Market

Europe was the largest region in the robotic lawn mower market in 2023. It is expected to be the fastest-growing region during the forecast period, driven by expanding healthcare facilities and increasing awareness of the benefits of robotic lawn mower.

### Robotic Lawn Mower Market Definition

A robotic lawn mower refers to a self-operating device designed to trim grass without needing human oversight. These lawn mowers automate lawn maintenance tasks through autonomous operation and navigation, enhancing convenience and efficiency for users.

Robotic Lawn Mower Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Robotic Lawn Mower Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on non-pvc iv bags market size, non-pvc iv bags market drivers and trends, non-pvc iv bags market major players, competitors' revenues, market positioning, and market growth across geographies. The non-pvc iv bags market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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