

Global Memory Foam Mattress Market Analysis 2024: Trends, Growth, And Forecasts

*The Business Research Company's
Memory Foam Mattress Global Market
Report 2024 – Market Size, Trends, And
Global Forecast 2024-2033*

LANDON, GREATER LANDON, UK, June 24, 2024 /EINPresswire.com/ -- The [global memory foam mattress market](#) is projected to grow from \$5.32 billion in 2023 to \$5.74 billion in 2024, at a compound annual growth rate (CAGR) of 8.1%. Factors contributing to this growth include environmental concerns, sustainability, demographics, celebrity endorsements, and expanding market reach.



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Research Company

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It will grow to \$7.92 billion in 2028 at a compound annual growth rate (CAGR) of 8.3%.

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Sleep Disorders and E-commerce Expansion Driving Market Expansion

The memory foam mattress market is expected to see strong growth, reaching \$7.92 billion by 2028 with a CAGR of 8.3%. This growth is fueled by increasing incidences of sleep disorders, housing market trends favoring home comfort investments, e-commerce expansion, health and wellness trends, and educational campaigns promoting the importance of sleep.

Explore the global memory foam mattress market with a detailed sample report:

https://www.thebusinessresearchcompany.com/sample_request?id=15216&type=smp

Major Players and Market Trends

Key companies such as Leggett & Platt Inc., Tempur Sealy International Inc., and Sleep Number Corporation are focusing on innovative products like cooling technology mattresses to gain a competitive edge. For example, Malouf Home launched the FlexFill Pillow with a HyperChill cover, incorporating cooling gel infusion to enhance thermal comfort and regulate temperature during sleep.

Key Trends in the Memory Foam Mattress Market

The market is witnessing trends such as smart technology integration, enhanced cooling properties, a heightened focus on sleep hygiene, increased competition fostering innovation, and hybrid mattress designs catering to diverse consumer preferences.

Market Segments

□Type: Below 10 Centimeter, 10-30 Centimeter, Above 30 Centimeter

□Size: Twin, Twin Extra Large, Full Size, Other Sizes

□Applications: Residential Use, Commercial Use

Asia-Pacific Leading the Market

Asia-Pacific emerged as the largest region in the memory foam mattress market in 2023 and is expected to continue its dominance through the forecast period. The region benefits from increasing urbanization, rising disposable incomes, and growing awareness of sleep health.

Access the complete report for in-depth analysis:

<https://www.thebusinessresearchcompany.com/report/memory-foam-mattress-global-market-report>

[Memory Foam Mattress Global Market Report 2024](#) from TBRC covers the following information:

□Market size data for the forecast period: Historical and Future

□Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

□Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Memory Foam Mattress Global Market Report 2024 by [The Business Research Company](#) is the most comprehensive report that provides insights on memory foam mattress market size, memory foam mattress market drivers and trends, memory foam mattress market major players, competitors' revenues, market positioning, and market growth across geographies. The memory foam mattress market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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