

Soluzione Grandine Group Srl: International Expansion Prospects

Soluzione Grandine Group Srl is preparing to take an ambitious step forward in the international arena in USA and UK.

PIOMBINO DESE, PD, ITALY, June 27, 2024 /EINPresswire.com/ -- Soluzione Grandine Group Srl, with over 20 years of experience in hail-damaged car repair, is preparing to take an ambitious step forward in the international arena. Led by Evelin Menin, the company has already firmly established itself in the Italian and European markets. Since the beginning of 2023, Soluzione Grandine Group Srl, under the guidance of Evelin Menin and her husband Michele Iodice, has been working tirelessly to extend its influence in two of the world's largest economies: the United Kingdom and the United States.

A Bold Vision

Under the leadership of Evelin Menin, Soluzione Grandine Group Srl has adopted a bold vision for its future. Menin, leveraging her experience and expertise in the field, has outlined a targeted strategy that involves not only entering the UK and US markets but also creating a solid network of contacts and clients in these key territories.

"The markets in the United Kingdom and the United States represent an exciting challenge and a tremendous opportunity for us. We are ready to bring our experience and innovative solutions to an international audience, demonstrating the quality and reliability that have made us leaders in Europe," says Menin.

Pillars of Success

The two main brands of the group, New Solution by Evelin Menin and Soluzione Grandine by Michele Iodice, have been the pillars of Soluzione Grandine Group Srl's success. New Solution, under Menin's leadership, is renowned for its innovation and quality, while Soluzione Grandine by Michele Iodice continues to represent a tradition of excellence and reliability in the industry.

These brands have already earned a solid reputation in Europe and are ready to make the same impact in the UK and US. The combination of innovation, quality, and tradition allows Soluzione Grandine Group Srl to stand out in a competitive market, offering high-quality repair solutions for hail-damaged cars.

Strategic Expansion

The expansion into the UK and the US represents an exciting opportunity for Soluzione Grandine Group Srl. To tackle this challenge, Soluzione Grandine Group Srl is adopting a strategic approach that includes:

- **Thorough Market Research:** Before entering these new markets, the company has conducted thorough market research to understand the specific needs of local customers and market dynamics.
- **Local Partnerships:** Soluzione Grandine Group Srl is working to establish partnerships with local companies to facilitate entry into new markets and ensure a strong and reliable presence.

Entering new international markets presents both challenges and opportunities. Key challenges include regulatory and cultural differences, which require adaptation of marketing strategies and business operations. However, Evelin Menin is confident that the experience gained by the company in the European market will allow them to overcome these difficulties.

“We need to be flexible and ready to adapt to the specific needs of each market. Our ability to innovate and offer customized solutions will be crucial to our success,” says Menin.

With entry into the UK and US markets, Soluzione Grandine Group Srl aims to become a global player in the hail-damaged car repair sector. The international expansion strategy is seen not only as a growth opportunity but also as a way to further consolidate the company’s position as a market leader.

“We want to be present wherever there is demand for our services. The goal is to become a recognized and respected name globally,” concludes Menin.

Thanks to Evelin Menin’s visionary leadership and the solid reputation built over the years, Soluzione Grandine Group Srl is ready to conquer new international markets. With a well-defined strategy and a constant commitment to innovation and quality, the company is preparing to write a new chapter in its success story, bringing its hail-damaged car repair solutions to customers around the world.

Institutional Presentation

Soluzione Grandine Group, a leading company in the hail-damaged car repair sector, stands out for its long history of success and constant commitment to providing high-quality and timely services to its customers. Founded in 2003, Soluzione Grandine Group has become a reference point thanks to its offering of eco-friendly solutions for vehicle repairs.

With the increasing frequency of hail phenomena due to climate change, Soluzione Grandine

Group has perfected the cold repair technique, which uses levers and suction cups to restore the bodywork without the use of harmful chemicals. This method not only preserves the car's value but also allows for quick repairs and cost savings of up to 60% compared to traditional techniques.

The founder, Evelin Menin, supported by a team of highly experienced technicians, has built a clientele that includes body shops, dealerships, car manufacturers, and insurance companies. Thanks to her marketing expertise and passion for the automotive sector, Menin has expanded the business into several European countries and beyond.

The company is renowned for its constant and reliable customer support. Soluzione Grandine Group, operating 24/7, offers prompt support through a multilingual team located throughout Italy and Europe, ensuring personalized services and smooth communication.

The company's strengths, such as speed, quality, and competitive prices, are highly appreciated by customers. The merger of the registered brands Soluzione Grandine Group by Michele Iodice and New Solution by Evelin Menin reflects the commitment to timeliness, quality, and customer satisfaction.

Soluzione Grandine Group is able to return repaired cars to customers in just 1-2 days, offering significant savings compared to conventional techniques.

Throughout Evelin Menin's personal and business growth journey, Soluzione Grandine Group has followed the changes in the world, adapting to different cultures and international markets. The creation of a network of contacts and collaborations has allowed for maintaining a high level of service while realizing the entrepreneurial dreams of the founder, who has always had a great passion for the automotive world.

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