

Global Micronutrients Market Driven by Rising Demand in Agriculture and Food Industries

Rising demand for micronutrients from the Food & Beverage (F&B) industry and adoption of micronutrients in the agricultural industry for organic farming

VANCOUVER, BRITISH COLUMBIA, CANADA, June 24, 2024 /EINPresswire.com/ -- The global micronutrients market size was USD 4.60 Billion in 2022 and is expected to register a rapid revenue CAGR of 8.7% during the forecast period. The global micronutrients market is poised for substantial growth driven by increasing demand from the Food & Beverage (F&B) sector and adoption in agriculture for organic farming practices. A recent market research report highlights key factors contributing to this growth, including stringent government regulations on food quality standards and a growing emphasis on balanced diets.



Micronutrients, essential vitamins and minerals crucial for various bodily functions, are categorized based on solubility and type—water-soluble, fat-soluble, microminerals, and trace minerals. These micronutrients play a vital role in enhancing energy production and immune function, making them indispensable in sectors such as agriculture, F&B, and pharmaceuticals.

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In agriculture, micronutrients are increasingly used in fertilizers to improve crop yields and quality, particularly in organic farming practices. This trend is expected to drive significant market growth over the coming decade. However, challenges such as fluctuating costs and limited awareness about micronutrient benefits may hinder market expansion.

Key Market Segments:

Form Insights: The chelated micronutrients segment dominated the market in 2022, owing to its effectiveness in enhancing crop yields and quality through optimal nutrient delivery methods like foliar spraying and soil application.

Product Insights: Zinc is projected to experience rapid growth during the forecast period due to its antioxidant properties and benefits in maintaining hormone levels and immunity.

Crop Insights: Cereals, as a major source of nutrition worldwide, are expected to hold a substantial market share owing to increased micronutrient applications aimed at enhancing cereal crop yields.

Application Insights: The hydroponics segment is anticipated to grow moderately, driven by the adoption of soilless farming techniques and the need for precise nutrient management.

End-Use Insights: Agriculture remains the largest segment due to rising demand for micronutrient-enhanced fertilizers that promote sustainable crop growth and disease resistance.

Major Companies and Competitive Landscape

The global micronutrients market is fragmented, with large and medium-sized players accounting for the majority of market revenue. Major players are deploying various strategies, entering into mergers & acquisitions, strategic agreements & contracts, developing, testing, and introducing more effective micronutrients. Some of the major companies included in the global micronutrients market report are:

Aries Agro Limited

BASF SE

Coromandel International Ltd.

Argium Inc.

Haifa Chemicals Ltd.

H.J. Baker & Bro Inc.

K+S Aktiendgeselischaft

Sociedad Quimica y Minera S.A.

Mosiac
Wolf Trax Inc.
Yara
Gujarat State Fertilizers and Chemicals Limited
Valagro
Tradecorp International Ltd.
Cheminova
Akzonobel N.V.
FMC Corporation
Archer Daniels Midland Company
Nutrien Ltd.
Compass Minerals
Interested in knowing more relevant information? Click here: https://www.emergenresearch.com/industry-report/micronutrients-market
Strategic Development
On 8 April, 2021, Compass Minerals reached a conclusive arrangement to divest specific American micronutrient assets to Koch Agronomic Services, LLC (Koch), an affiliate of Ko Industries. The deal is projected to conclude in the second quarter of 2021, contingent ustandard closing prerequisites. This move signifies another calculated move by Compass

North ch pon Minerals in streamlining its asset portfolio, emphasizing concentration on the core operations of the company.

On 9 March, 2021, Mosaic Company and Sound Agriculture formed a strategic partnership to introduce a revolutionary nutritionally effective product to increase yields of major crops and improve soil quality. The companies will collaborate to develop and distribute Sound Agriculture's proprietary blend of bio-inspired chemicals and key micronutrients. Early data indicate that this combination has the potential to be a best-in-class product in the broader nutritional efficacy field.

Segments Covered in Report

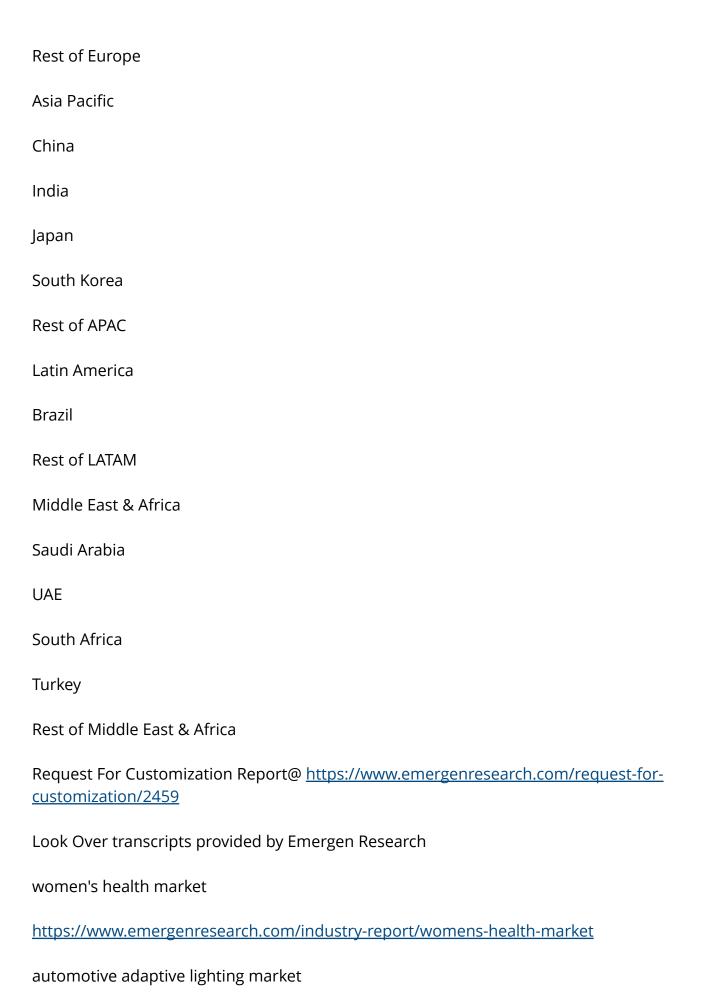
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For the purpose of this report, Emergen Research has segmented the global micronutrients

market on the basis of form, crop, product, application, end-use, and region: Form Outlook (Revenue, USD Billion; 2019-2032) Chelated Non-Chelated Product Outlook (Revenue, USD Billion; 2019-2032) Boron Copper Iron Manganese Molybdenum Zinc Others Crop Outlook (Revenue, USD Billion; 2019-2032) Cereals Pulses and Oil Seeds Fruits and Vegetables Others Application Outlook (Revenue, USD Billion; 2019-2032) Fertigation

Soil
Seed Treatment
Hydroponics
Others
End-Use Outlook (Revenue, USD Billion; 2019-2032)
Agriculture
Pharmaceutical
Cosmetics and Personal Care
Food and Beverages
Others
Regional Outlook (Revenue, USD Billion; 2019–2032)
North America
U.S.
Canada
Mexico
Europe
Germany
France
UK
Italy
Spain

Benelux



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