

Butter Cake Shoppe Unveils The Pink Cookie Mix: America's Favorite Treat with a Pink Twist

The 2024 Summer Fancy Food Show in New York will be the window to present The Pink Cookie Mix to the food industry

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/EINPresswire.com/ -- Butter Cake Shoppe, a creative [baking](#) company known for its unique and innovative cake designs, is thrilled to present The Pink [Cookie Mix](#) during The 2024 Summer Fancy [Food](#) Show in New York City this week. This innovative cookie mix transforms a classic vanilla cookie into a buttery, chewy treat infused with dragon fruit for its vibrant pink color, all while being vegan and free from artificial food coloring. Along with the original flavor, The Pink Cookie Mix is available in Chocolate Chip and Gluten Free varieties.



The Pink Cookie by Buttercake Shoppe

The Pink Cookie Mix offers an easy baking experience requiring only the addition of one stick of butter and one egg. For a vegan-friendly version, simply use an egg replacer and margarine instead. The mix includes all-natural sprinkles and contains no animal products, ensuring it can cater to a wide range of dietary preferences.

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Sasha Gustafson

“Our goal with The Pink Cookie Mix was to create something innovative and delicious,” said Sasha, one of the two sister Founders and CEOs of Butter Cake Shoppe. “We wanted to offer a product that tastes amazing and adds a burst of color to baking without any artificial ingredients.”

The pink hue from the dragon fruit powder is as mouthwatering to the eyes as the cookie is to the taste buds.”

The Pink Cookie Mix has been available in Los Angeles and for shipping nationwide since 2022, and it has quickly become a favorite for various occasions. Whether it's a girls' night in, a baking day with grandma, or any fun activity with kids, these cookies provide a delightful baking experience for everyone.

From June 23rd through June 25th 'The Pink Cookie Mix' will participate in the 2024 Summer Fancy Food Show, one of the largest specialty food and beverage trade events in North America.



Founded by two sisters in Los Angeles, Butter Cake Shoppe specializes in pushing the envelope creatively with flavors and textures. The company prides itself on offering high-quality, innovative baking products that bring joy and creativity into the kitchen.

For more information about The Pink Cookie Mix, visit our website at www.buttercakeshoppe.com or contact our media team.

Media Contact:
Ari Ordowskij
Co-Founder/CEO, Butter Cake Shoppe
ari@buttercakeshoppe.com
(323) 528-8837

Amarilis L Zozaya
AZ Communications
+1 305-495-3215

[email us here](#)

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