

# NVBDC is featuring the pros of AI to Help Veteran Businesses Grow

*NVBDC Hosts "Doing Business with the Federal Reserve & Private Industry" Event at DTE Energy Offices*

DETROIT, MI, UNITED STATES, June 24, 2024 /EINPresswire.com/ -- [National Veteran Business Development Council \(NVBDC\)](https://www.nvbdc.org/) is thrilled to announce the upcoming "Doing Business with the Federal Reserve & Private Industry" event, hosted by DTE Energy. This significant event will take place on Thursday, August 8th, from 8:00 AM to 3:00 PM at the DTE Energy offices in Detroit, MI.

This year's conference will bring together key stakeholders from the Federal Reserve Bank of Chicago, private industry leaders, and veteran-owned businesses to explore new opportunities for collaboration and growth. Attendees will gain valuable insights into doing business with major corporations and federal entities, alongside exploring the transformative potential of AI in business operations.

## Agenda Highlights:

8:00 AM - 8:45 AM: Arrival and Check-In  
Guests will check-in, pick up badges, and enjoy a breakfast session.

8:45 AM - 9:00 AM: Opening Ceremony  
Presentation of Colors, Welcome and Introductions, and the Pledge of Allegiance led by Daniel Muschong, Strategic Supply Category Manager, Supplier Diversity, DTE Energy, and Jas Singh, Vice President of Corporate Services, DTE Energy.



The graphic features a dark blue background with American flags on the sides. At the top, it displays the NVBDC logo and three other organizational logos. The main text reads "DOING BUSINESS WITH THE FEDERAL RESERVE AND CORPORATE AMERICA CONFERENCE" and "MEET THE SPEAKERS". Below this, there are six portrait photos of speakers arranged in a 2x3 grid. Each photo is accompanied by the speaker's name and affiliation. At the bottom, a red banner contains the registration information.

| Speaker Name     | Organization                    |
|------------------|---------------------------------|
| Mark Hands       | Federal Reserve Bank of Chicago |
| Keith King       | NVBDC                           |
| Chip Finneran    | DTE Energy                      |
| Skip McCormick   | Cornerstone Technologies        |
| Adil Karachiwala | Comerica Bank                   |
| Todd McCracken   | NSBA                            |

**REGISTER AT: [NVBDC.ORG/EVENTS](https://www.nvbdc.org/events)**

9:00 AM - 10:15 AM: What's New at NVBDC

A comprehensive overview of NVBDC's milestones and future plans, featuring Keith King, Founder & CEO, NVBDC, and potentially General Miller. Highlights include NVBDC's 10-year anniversary of certification, collaboration with corporate members, and the ITA Vets Go Global Initiative.

10:30 AM - 10:55 AM: Doing Business with DTE Energy

Insightful session on how to engage with DTE Energy and upcoming bid opportunities presented by Chip Finneran, Director Supply Chain Management, DTE Energy.

11:00 AM - 11:25 AM: Understanding How AI Can Boost Your Business

Workshop on leveraging Generative AI for small business operations presented by Skip McCormick, Board Member of Cornerstone Technologies.

11:30 AM - 11:55 AM: AI in Sourcing and Contract Management by Comerica Bank

Presentation by Adil Karachiwala, Senior Vice President, Director of Sourcing and Contract Management, Comerica Bank, on AI's role in enhancing procurement processes.

12:15 PM - 1:00 PM: Lunch and Keynote Speaker

Lunch will be served, followed by a keynote address from Todd McCracken, CEO of the National Small Business Association, discussing the NSBA and NVBDC MOU.

1:00 PM - 3:00 PM: Matchmaking Speed Rounds

Dedicated sessions for veteran-owned businesses to connect with potential corporate and federal partners.

Keith King, Founder & CEO of NVBDC, expressed his enthusiasm, stating, "This event is a pivotal opportunity for veteran-owned businesses to forge meaningful connections with industry leaders and the Federal Reserve Bank of Chicago. Our goal is to provide a platform for growth, collaboration, and innovation."

The "Doing Business with the Federal Reserve & Private Industry" event is part of NVBDC's ongoing efforts to support and certify service-disabled and veteran-owned businesses, fostering opportunities for growth and success.

For more information and to register, please visit (<https://nvbdc.org/events>).

About NVBDC:

The National Veteran Business Development Council (NVBDC) is the leading certification body for service-disabled and veteran-owned businesses in the United States. NVBDC provides rigorous certification processes and supports veteran entrepreneurs through a variety of programs and initiatives.

Learn how to become an [NVBDC Certified SD/VOB](https://www.nvbdc.org) by visiting our website: [www.nvbdc.org](https://www.nvbdc.org) or contacting us directly: (888) CERTIFIED.

**NVBDC MISSION:**

NVBDC is the only Veteran Owned Business Certification organization developed by Veterans, for Veterans. The purpose is to provide a credible and reliable certifying authority for all-size businesses ensuring that valid documentation exists of Veteran ownership and control.

<https://nvbdc.org/nvbdc-news/nvbdc-hosts-doing-business-with-the-federal-reserve-private-industry-event-at-dte-energy-offices/>

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