

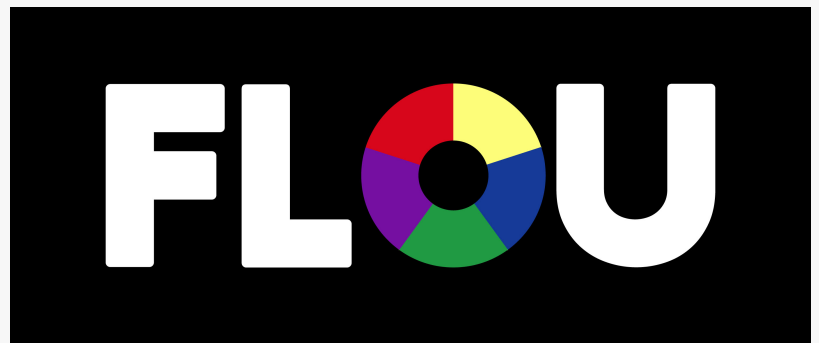
Xin Plus and FLOU.tv Join Forces to Improve Mental Health and Well-being of the Puerto Rican Community

Spanglish Movies promotes Latino well-being through its streaming app.

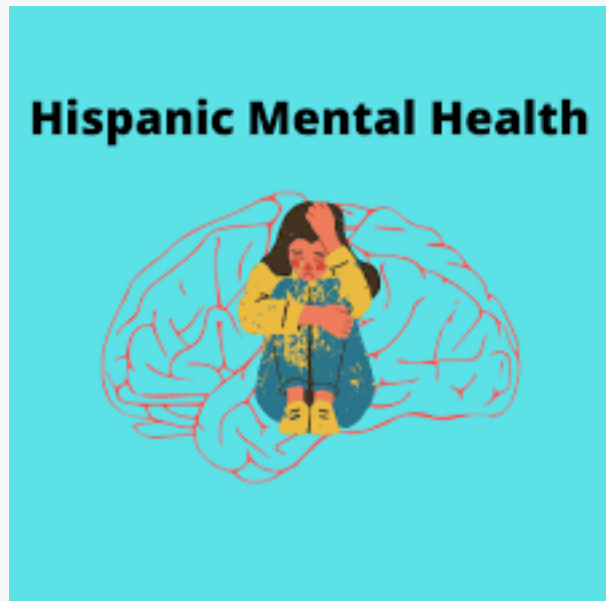
MIAMI, FL, UNITED STATES, June 27, 2024 /EINPresswire.com/ -- Xin Plus, the innovative digital streaming platform and interactive educational material provider, is pleased to announce its strategic alliance with FLOU.tv, the streaming platform powered by Spanglish Movies. This agreement primarily aims to improve the mental health and well-being of the Puerto Rican community through accessible, high-quality content.

Xin Plus offers a wide range of services and products designed to enhance the mental and emotional well-being of its users. The platform integrates educational materials, quizzes, interactive games, and artistic and entertainment content. Some of these products are free, allowing the platform to reach a wider audience and provide accessible support to those in need. Additionally, premium products are also offered through subscription.

The collaboration with FLOU.tv will allow Xin Plus to expand its reach and offer subscriptions for both users and mental health professionals, including psychiatrists, psychologists, coaches, and social workers. FLOU.tv, known for its Spanglish Movies engine, will provide a robust platform for the distribution of this vital content.



Logo Flou



Mental Health Matters

Xin Plus uses artificial intelligence to interact with users and collect important data for individualized assessment. This advanced technology allows for gathering statistical data on tastes and preferences, identifying warning signs of emotional and mental health issues, and evaluating cases that require immediate intervention by a professional. Furthermore, neuromarketing tools such as eye tracking and facial coding will be used to obtain information about users' attention and emotional reactions, thus validating the effectiveness of the materials on the platform.

Founding Member Statements

Renaldo "Ñeco" Peña, a founding member of Xin Plus, commented on the launch:

"We are excited to launch Xin Plus and partner with Spanglish Movies. Our platform aims not only to entertain but also to educate and support the emotional well-being of our users. We believe that through this collaboration, we can make a significant difference in many people's lives."

About Xin Plus

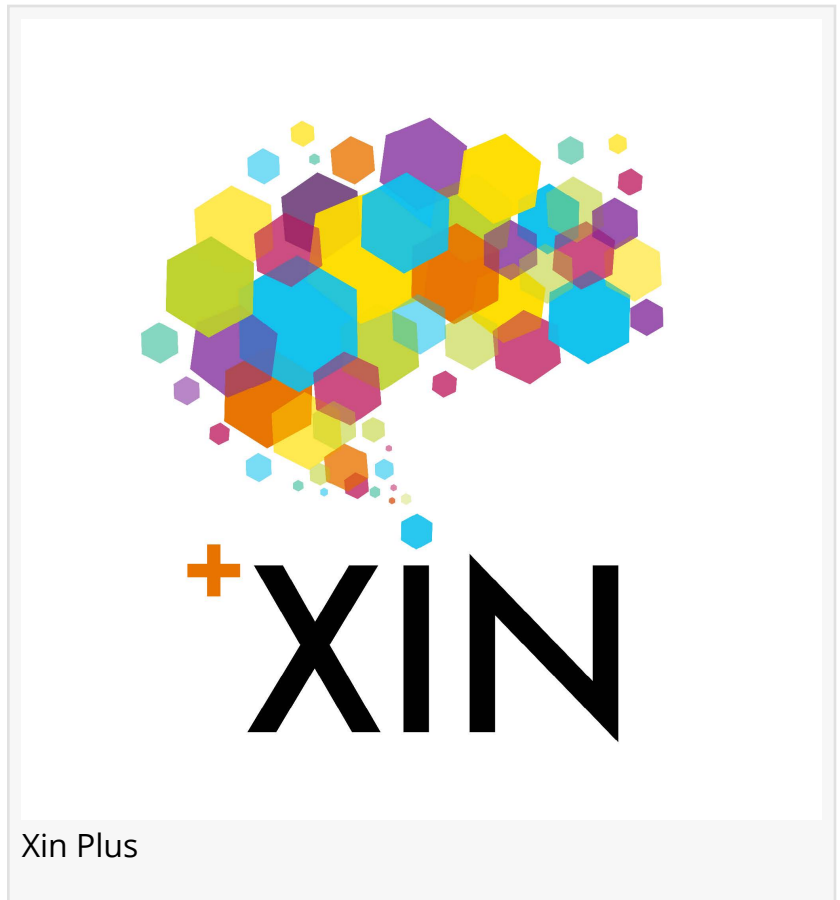
Xin Plus is an educational and social well-being platform dedicated to developing business models with social and economic impact that foster transformation and universal values. Focusing on entertainment, education, and well-being, Xin Plus offers a wide range of services, including movie streaming, online courses, consultations, and more.

About Spanglish Movies

Spanglish Movies is a renowned film content distributor specializing in promoting and distributing films that reflect the richness and cultural diversity of the Spanish-speaking world. Committed to quality and education, Spanglish Movies has positioned itself as a leader in the film industry.

About Renaldo "Ñeco" Peña

For over 20 years, Renaldo "Ñeco" Peña has been involved in numerous projects, high-profile clients, and renowned companies, starting as a production assistant on a Steven Spielberg film. He is an expert in strategic relationships, development, and recruitment, with experience in



nearly all aspects of creative, promotional, commercial, technical, marketing, branding, cinema, media project management, international relations, broadcasting, music business, entertainment, theme parks, theater, high-profile event production, sports, and university education.

Ñeco has been considered for Grammy and Latin Grammy awards on three occasions in various categories over the past 10 years. He is an exclusive artist for Rollins Guitars, signed by Warner Music Latina, Warner Chapel Music Publishing, and Universal Music, and has been an ASCAP composer since 1999. His work has been recognized by companies such as Disney Live Entertainment, Orlando Magic, USA Soccer, Orlando City Soccer, Atlanta Braves, Universal Studios, Discovery Channel, and Full Sail University, among others.

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