

Antimicrobial Textiles Market Potential Growth Areas and New Opportunities

The rising need for antimicrobial medical textiles within the healthcare sector and a growing awareness of health and hygiene are key growth drivers.

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EINPresswire.com/ -- [Antimicrobial Textiles Market](#) by Fabric (Polyester, Polyamide, Cotton, and Others), Active Agent (Metal & Metallic Salts, Synthetic Organic Compounds, and Bio-Based Agents), and Application (Medical Textiles, Home Textiles, Apparels, and Others): Global Opportunity Analysis and Industry Forecast 2020–2027



Market Size: The global antimicrobial textiles industry was valued at \$10.0 billion in 2019 and is projected to reach \$18.2 billion by 2027, growing at a CAGR of 7.4% from 2020 to 2027.

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Key Insights

Market Drivers:

- **Increased Demand in Healthcare:** The rising need for antimicrobial medical textiles within the healthcare sector and a growing awareness of health and hygiene are key growth drivers.
- **Pandemic Impact:** COVID-19 heightened the demand for antimicrobial textiles, with a focus on infection control, leading to increased adoption by medical staff and the general public.

Market Restraints:

Environmental and Health Concerns: Usage of antimicrobial agents poses potential risks, and price fluctuations of raw materials can inhibit growth.

Opportunities:

Emerging Markets: Expanding healthcare sectors in emerging economies are expected to create significant growth opportunities.

Market Segmentation

By Fabric:

- Cotton: Dominates the market with nearly 50% share in 2019. Known for its versatile applications from medical textiles to antimicrobial apparel.
- Polyester: Expected to grow at the highest CAGR of 7.8% during the forecast period due to rising disposable income and awareness in developing countries.

By Application:

- Medical Textiles: Held the largest market share in 2019, over 40%, and anticipated to maintain dominance through 2027 with a CAGR of 7.8%. Driven by the healthcare sector's growth in Asia-Pacific and LAMEA.
- Others: Includes apparels, home textiles, etc.

Regional Insights

- North America: Leading region with over one-third market share in 2019, attributed to a well-established consumer base and growing health awareness.
- Asia-Pacific: Poised to register the highest CAGR of 8.0% from 2020 to 2027, driven by a developing healthcare sector, significant textile manufacturing presence, and increased military fabric expenditure.

Leading Market Players

- Aditya Birla Group (ABG)
- Fuji Chemical Industries, Ltd.
- Herculite, Inc.
- Indorama Ventures Public Company Limited (IVL)
- Kolon Industries, Inc.
- Response Fabrics (India) Pvt. Ltd. (Response Fabrics)
- Sanitized AG
- Sarex Textile Chemicals
- Toyobo Co., Ltd. (Toyobo)
- Vardhman Holdings Limited (Vardhman Holdings)

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David Correa

Allied Market Research

+1 800-792-5285

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