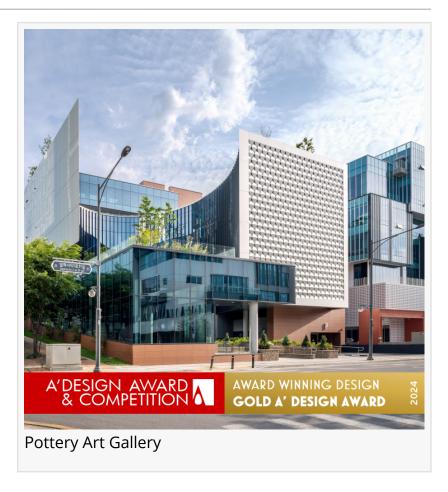


Pottery Art Gallery by You Young Jae Wins Gold in A' Architecture Awards

Innovative Mixed-Use Architecture Inspired by Traditional Korean Ceramic Craftsmanship Earns International Recognition

COMO, CO, ITALY, June 25, 2024
/EINPresswire.com/ -- The A' Design
Award, one of the world's most
respected design competitions, has
announced that the Pottery Art Gallery
by You Young Jae has been awarded
the Gold A' Design Award in the
Architecture, Building and Structure
Design category. This prestigious
recognition highlights the exceptional
design and innovation of the Pottery
Art Gallery, solidifying its place as a
benchmark for excellence in the field
of architecture.



The Pottery Art Gallery's award-

winning design showcases the seamless integration of public and private spaces, catering to the diverse needs of visitors and researchers alike. By overcoming the site's topographical challenges and incorporating elements inspired by traditional Korean ceramic craftsmanship, the Pottery Art Gallery stands as a testament to the power of architecture to enhance functionality while celebrating cultural heritage, making it highly relevant to the industry and its stakeholders.

The building's exterior features two distinct masses stacked on top of each other, with the lower level housing accessible public spaces and the upper level comprising private research areas. The courtyard's curvature, inspired by the sinuous shape of pottery, opens towards the outside while gradually enclosing the inner space, creating a multidimensional and welcoming view for users. The facade materials, including the unique ceramic pattern of Bing-ryeul realized through three-dimensional anodized aluminum panels, embody the symbolic nature of ceramic culture and give the impression of illuminated white porcelain.

This prestigious recognition from the A' Design Award serves as a motivation for You Young Jae and the team at Shin Han Nam Architects & Engineers to continue pushing the boundaries of architectural design. By showcasing the Pottery Art Gallery's innovative approach to combining public and private spaces while celebrating cultural heritage, this award win has the potential to inspire future projects and influence industry standards, fostering further exploration and innovation in the field.

Interested parties may learn more at:

https://competition.adesignaward.com/ada-winner-design.php?ID=155651

About You Young Jae

You Young Jae is the CEO and Chief Architect of Shin Han Nam Architects & Engineers, an architectural design firm based in the Republic of Korea. With 24 years of experience specializing in systematizing economical and optimized methods for material selection across a wide range of architectural projects, Shin Han Nam Architects & Engineers has participated in both domestic and international projects in countries such as the United States, China, Cuba, Iraq, and Bangladesh. You Young Jae's expertise and the firm's unique network of specialized architects and dedicated coordinators ensure the delivery of excellence in architectural design for projects of all scales.

About Golden A' Design Award

The Gold A' Design Award recognizes designs that exhibit a high level of innovation and significantly impact their intended audience. Winners of this prestigious award are acknowledged for their visionary approach and exceptional skill, setting new benchmarks for excellence in art, science, design, and technology. The rigorous selection process involves blind peer review by an expert jury panel of design professionals, industry leaders, journalists, and academics, who evaluate entries based on pre-established criteria. Receiving the Golden A' Design Award is an immensely important achievement, signifying a design's outstanding quality and its potential to advance the boundaries of its field.

About A' Design Award

The A' Architecture, Building and Structure Design Award is a highly respected international competition that recognizes superior architecture and structure design. Welcoming entries from star architects, engineering firms, construction companies, and influential brands, the award provides a platform to showcase innovative design visions and gain global recognition. The A' Design Award, now in its 16th year, is organized across all industries and open to entries from all countries. With a philanthropic mission to enhance society through good design, the A' Design Award aims to motivate designers and brands to develop superior products and projects that positively impact the global community. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at: https://architecturedesignaward.com

Makpal Bayetova A' DESIGN AWARD & COMPETITION SRL +39 0314972900 email us here

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