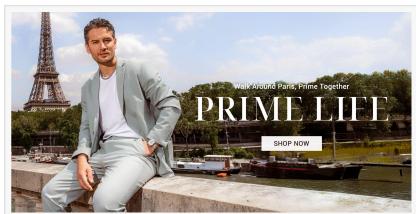


# COOFANDY's Global Fashion Debut: Prime Life Brand Open Day at the Eiffel Tower

NEW YORK, UNITED STATES, June 25, 2024 /EINPresswire.com/ -- COOFANDY is thrilled to announce its participation in the <a href="Prime Life">Prime Life</a> Brand Open Day, coinciding with the prestigious Paris Fashion Week. This exclusive event promises to be a highlight of the fashion calendar, showcasing COOFANDY's luxurious menswear in a setting of unparalleled elegance and sophistication.



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## Scaling New Heights in Paris

On June 25th, COOFANDY will take the spotlight atop the iconic Eiffel Tower during Paris Fashion Week, showcasing its haute couture clothing line. This grand showcase, part of the Prime Life Brand Open Day, will feature COOFANDY photographed at French landmarks such as the Eiffel Tower, Arc de Triomphe, and the Royal Palace. This will capture the elegant fusion of COOFANDY products and the city of Paris, creating a quintessential Prime Life experience. This event symbolizes the brand's dedication to luxury and craftsmanship, offering a unique blend of fashion and lifestyle.

# Lighting Up Times Square

Following the spectacular Paris event, COOFANDY will make its mark in New York City with a major presence in Times Square from June 25th to July 4th. This campaign aims to elevate the brand image and strengthen customer loyalty by reaching a global audience. Expect to see COOFANDY displayed prominently, attracting the attention of fashion enthusiasts and tourists alike.

## Prime Day Deals

To celebrate this occasion, COOFANDY is offering exclusive deals and discounts: Save up to 25% on a wide selection of top-rated products. Don't miss out on these limited-time savings. Enjoy

tiered discounts when shopping on the official site. Additionally, take advantage of the final sale with discounts up to 40% off. Enhance the shopping experience by joining the loyalty program. Register now to receive triple points on the first purchase and get a bonus of 600 points. These points can be redeemed for future purchases, giving more value every time you shop. For more details on the loyalty program and to join, visit: <u>COOFANDY Loyalty Rewards Program</u>.

### Elevating the Brand Experience

COOFANDY's participation in Paris Fashion Week and the prominent Times Square showcase underline its commitment to excellence. The diverse product line, including business suits, casual wear, and evening attire, meets the needs of modern men across various occasions. With meticulous craftsmanship and attention to detail, COOFANDY continues to earn the trust and admiration of its customers.

### **About COOFANDY**

Since 2015, COOFANDY has been dedicated to providing high-quality menswear for all occasions. The mission is to simplify the shopping experience, offering stylish and convenient options for every scenario. From business attire to casual wear, the collection embodies the philosophy: "Simplify the stylish outfits and quality life."

Experience the elegance and quality of COOFANDY at the Prime Life Brand Open Day. Visit the Amazon store or the official website to shop now and indulge in the ultimate fashion experience.

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