

# Skin packaging market size, share, revenue, trends and drivers for 2024-2033

*The Business Research Company's Skin Packaging Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033*

LANDON, GREATER LONDON, UK, June 25, 2024 /EINPresswire.com/ -- The [skin packaging market](#) has experienced robust growth in recent years, expanding from \$11.09 billion in 2023

to \$11.78 billion in 2024 at a compound annual growth rate (CAGR) of 6.2%. The growth in the historic period can be attributed to retail industry demand, product visibility and display, cost-effective packaging, customization and branding opportunities, food industry compliance.



The Business  
Research Company

Skin Packaging Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033



It will grow to \$14.77 billion in 2028 at a compound annual growth rate (CAGR) of 5.8%”

*The Business Research  
Company*

## Strong Future Growth Anticipated

The skin packaging market is projected to continue its strong growth, reaching \$14.77 billion in 2028 at a compound annual growth rate (CAGR) of 5.8%. The growth in the forecast period can be attributed to e-commerce packaging solutions, increased focus on recyclability, globalization of retail chains, rising consumer preferences for freshness, rising consumer preferences for freshness.

Explore comprehensive insights into the global skin packaging market with a detailed sample report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=13731&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=13731&type=smp)

## Growth driver of the skin packaging market

Growing demand for the food industry is expected to propel the growth of the skin packaging market going forward. The food industry encompasses the production, processing, distribution, and consumption of food products. Skin packaging, known for its ability to provide a protective and visually appealing covering for food products, is favored in the food industry for its ability to enhance product visibility and freshness.

Make your report purchase here and explore the whole industry's data as well:

<https://www.thebusinessresearchcompany.com/report/skin-packaging-global-market-report>

### Major Players and Market Trends

Key players in the skin packaging market include Dow Chemical Company, Westrock Company, Berry Global, Amcor PLC, Tetra Pak International SA, Sealed Air Corporation, MULTIVAC Sepp Haggenmüller SE & Co. KG, Windmüller & Hölscher, Bemis Company, Inc., ProAmpac, Ampac Group, Flexopack SA, Linpac Packaging Limited.

Major companies operating in the skin packaging market are developing innovative products, such as skin films, to better serve customers. Skin films, or vacuum skin packaging (VSP) films, are a type of thin, transparent plastic material used to wrap products tightly onto a backing board or tray.

### Segments:

- 1) By Type: Carded Skin Packaging, Non-Carded Skin Packaging
- 2) By Base Material: Plastic Films, Paper and Paperboard, Polyethylene, Base Materials
- 3) By Application: Food, Consumer Goods, Industrial Goods

### Geographical Insights: North America Leading the Market

North America was the largest region in the skin packaging market in 2023. Asia-Pacific is expected to be the fastest-growing region during the forecast period, driven by expanding healthcare facilities and increasing awareness of the benefits of skin packaging.

### Skin Packaging Market Definition

Skin packaging is a kind of carded packaging in which a product is positioned in trays or on a piece of paperboard, and the product and paperboard are covered with a thin sheet of transparent plastic. It is commonly used in the packaging of food products such as seafood and meat and the packaging of car parts, consumer goods, and hardware.

Skin Packaging Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Skin Packaging Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on non-pvc iv bags market size, non-pvc iv bags market drivers and trends, non-pvc iv bags market major players, competitors' revenues, market positioning, and market growth across geographies. The non-pvc iv bags market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the

report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Cold Chain Packaging Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/cold-chain-packaging-global-market-report>

Blister Packaging Machinery Consumption Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/blister-packaging-machinery-consumption-global-market-report>

Fan-Out Wafer Level Packaging Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/fan-out-wafer-level-packaging-global-market-report>

### [About The Business Research Company](#)

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

### Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

### Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/722652106>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.