

# Sourdough global market 2024 to reach \$3.78 billion by 2028 at rate of 6.6%

*The Business Research Company's Sourdough Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033*

LANDON, GREATER LONDON, UK, June

25, 2024 /EINPresswire.com/ -- The [sourdough market](#) has experienced

robust growth in recent years,

expanding from \$2.74 billion in 2023 to

\$2.93 billion in 2024 at a compound annual growth rate (CAGR) of 6.9%. The growth in the historic period can be attributed to growing consumer demand for artisanal and specialty foods, gluten sensitivity awareness, celebrity chef endorsements and tv shows, focus on slow food movement, rising focus on locally sourced ingredients, global culinary fusion.



You Can Now Pre Order  
Your Report To Get A Swift  
Deliver With All Your Needs”

*The Business Research  
Company*

## Strong Future Growth Anticipated

The sourdough market is projected to continue its strong growth, reaching \$3.78 billion in 2028 at a compound annual growth rate (CAGR) of 6.6%. The growth in the forecast period can be attributed to health and wellness trends, rise of home baking, influence of food bloggers and influencers, premiumization of baked goods, elevated

snacking culture.

Explore comprehensive insights into the global sourdough market with a detailed sample report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=13737&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=13737&type=smp)

## Growth driver of the sourdough market

Rising health awareness among consumers is expected to propel the growth of the sourdough market going forward. Health consciousness refers to the growing awareness and emphasis on maintaining and improving one's health and well-being. Sourdough bread, being a fermented product, is often perceived as a healthier alternative to conventional bread due to its potential digestive benefits and lower glycemic index.



The Business  
Research Company

Sourdough Global Market Report 2024 – Market Size,  
Trends, And Global Forecast 2024-2033

Make your report purchase here and explore the whole industry's data as well:

<https://www.thebusinessresearchcompany.com/report/sourdough-global-market-report>

### Major Players and Market Trends

Key players in the sourdough market include Lesaffre, Puratos, Lallemand Inc., IREKS GmbH, Alpha Baking Co., Boudin Bakery, La Brea Bakery, Macrina Bakery, Gold Coast Baking Company.

Major companies operating in the sourdough market are focused on developing sustainable products such as organic whole wheat sourdough to gain competitive advantage. Organic whole wheat sourdough refers to a type of sourdough bread made exclusively with organic whole wheat flour, creating a wholesome and hearty loaf that embraces natural fermentation for leavening.

### Segments:

- 1) By Type: Type 1, Type2, Type 3
- 2) By Ingredients: Wheat, Barley, Oats
- 3) By Application: Breads And Buns, Cakes And Pastries, Cookies, Pizza, Other Applications

### Geographical Insights: Europe Leading the Market

Europe was the largest region in the sourdough market in 2023. Asia-Pacific is expected to be the fastest-growing region during the forecast period, driven by expanding healthcare facilities and increasing awareness of the benefits of sourdough.

### Sourdough Market Definition

Sourdough refers to a bread leavening agent that relies on naturally occurring wild yeast and lactic acid bacteria to ferment the dough. The sourdough is used to craft flavorful and textured bread through the natural fermentation of flour and water.

Sourdough Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Sourdough Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [sourdough market size](#), sourdough market drivers and trends, sourdough market major players, competitors' revenues, market positioning, and market growth across geographies. The sourdough market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Organic Grain Farming Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/organic-grain-farming-global-market-report>

Flour, Rice And Malt Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/flour-rice-and-malt-global-market-report>

Edible Cutlery Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/edible-cutlery-global-market-report>

### [About The Business Research Company](#)

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

### Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

### Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/722660263>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.