

Palm Bay Entrepreneur Brian Higgins Launches Bold Bid for City Council Seat 5

Local Business Leader Promises Fresh Approach to Tackle City's Most Pressing Challenges

PALM BAY, FL, UNITED STATES, June 25, 2024 /EINPresswire.com/ -- In a move set to shake up local politics, Brian Higgins, a prominent Palm Bay business owner and community advocate, has entered the race for Palm Bay City Council Seat 5. The election, slated for November 5, 2024, comes at a critical juncture for the growing city.

Higgins, known for his open-door policy and hands-on approach to community issues, is positioning himself as the candidate with the real-world experience needed to address Palm Bay's most urgent problems. "Our city is at a crossroads," Higgins stated. "We need leadership that understands Palm Bay's challenges from the ground up, not just from behind a desk."

His campaign is built on a platform that tackles hot-button issues head-on, focusing on the following key issues:

1. Infrastructure and Roads: Addressing the backlog of drainage work requests, improving road conditions, and implementing strategic investments to manage flooding and wildfire events. Higgins says, "With over 800 backlogged drainage work requests, I propose an aggressive



Brian Higgins for Palm Bay City Council Seat 5



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infrastructure overhaul to combat the city's notorious flooding problems."

2. **Economic Transformation:** Aiming to shed Palm Bay's "bedroom community" image, Higgins advocates for streamlined processes to attract manufacturing jobs and mixed-use development projects, while updating zoning and land use regulations. "We need to enhance our city's economic viability to make it more attractive to potential investors."

3. **Public Safety:** Increase law enforcement presence, particularly in 'The Compound' and other high-crime areas, while ensuring adequate funding and staffing for police and fire departments.

4. **Fiscal Accountability:** In response to recent controversies, Higgins promises to implement rigorous oversight measures and strategic planning, ensuring efficient use of public resources, to rebuild public trust in local government.

5. **Taxes:** Palm Bay faces significant tax challenges, with businesses grappling with complex sales tax compliance issues and homeowners confronting higher property taxes, especially in their first year of ownership. These tax burdens are compounded by the city's rapid growth and infrastructure concerns. Higgins highlights the need for careful financial planning for both residents and businesses operating in the area.

6. **Indian River Lagoon:** According to Higgins, the lagoon faces severe ecological challenges due to pollution from various sources, including nutrient-rich runoff, sewage, and industrial waste. "We need to increase efforts to address these issues and find solutions aimed at reducing nitrogen and phosphorus loads, thereby improving water quality in Palm Bay's vital ecosystem."

"This isn't just another campaign," Higgins emphasized. "It's a call to action for every Palm Bay resident who's tired of the status quo and ready for real change. I'm asking all Palm Bay residents to join me in this effort to build a Palm Bay that works better for families, veterans, seniors, entrepreneurs, and every resident."

Higgins' entry into the race is expected to galvanize both business and community groups looking for fresh leadership in Palm Bay's evolving political landscape.

Please visit: HigginsForPalmBay.com

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Higgins for Palm Bay City Council Seat 5

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