

Firemind Announces PULSE: The Generative AI Solution for Customers on Amazon Web Services (AWS)

Firemind launches PULSE, a generative AI tool designed to provide customers with a safe, predictable, and powerful starting point for leveraging generative AI.

LONDON, UNITED KINGDOM, June 25, 2024 /EINPresswire.com/ -- As one of three launch partners for Amazon Bedrock in EMEA, Firemind developed [PULSE](#), a comprehensive solution built on AWS that empowers organisations and customers to harness the full potential of generative AI while

ensuring compliance, security, and scalability. With its cutting-edge features, PULSE has accelerated time to value using generative AI for over 100 AWS customers in EMEA and NAMER.

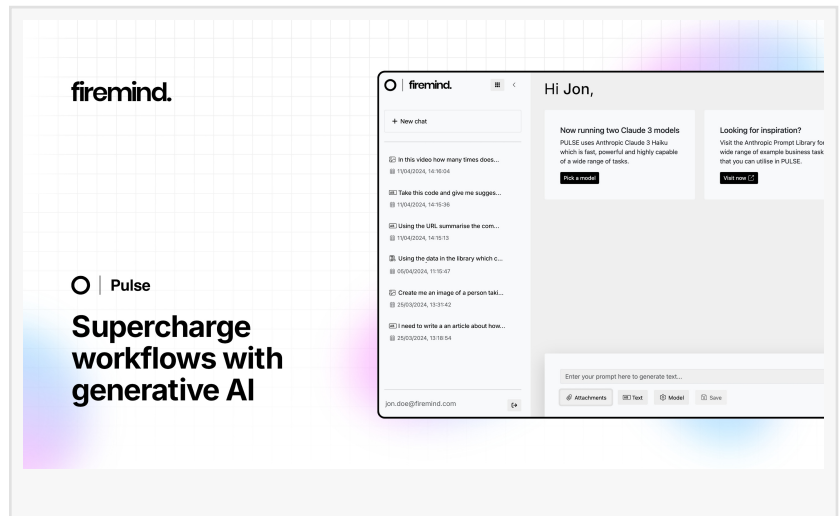
“We are thrilled to formally introduce PULSE to the market,” said Ahmed Nuaman, Managing Director at Firemind. “As the demand for generative AI continues to soar, customers are seeking reliable and robust solutions that can help them navigate this rapidly evolving landscape. PULSE is our answer to this need, offering a secure and scalable platform that enables organisations to unlock the transformative power of generative AI, while maintaining control and governance.”

PULSE’s key features and capabilities include:

Chat and Text Generation: PULSE provides a seamless chat interface and text generation capabilities, allowing users to interact with generative AI models in real-time and generate high-quality content.

Hyperparameter Refinement: With PULSE, users can fine-tune and optimise the performance of generative AI models by adjusting hyperparameters, ensuring optimal results tailored to their specific use cases.

System Prompts and Anthropic Claude Suite: PULSE offers a comprehensive suite of system



prompts and the Anthropic Claude Suite, enabling users to leverage pre-built prompts and models for a wide range of applications.

Attachments and Data Integration: PULSE seamlessly integrates with various data sources, including URLs, documents, images, and videos, allowing users to leverage their existing data for generative AI tasks.

RAG and Knowledge Base Integration: PULSE supports Retrieval Augmented Generation (RAG) and integrates with knowledge bases like Amazon OpenSearch Service and PineCone, enabling users to leverage external knowledge sources for enhanced generative AI performance.

Multi-Model Support: PULSE supports multiple generative AI models, including those from AI21 Labs, Anthropic, Cohere, Meta, Mistral AI, Stability AI, and Amazon, providing users with a diverse range of options to choose from.

Scalability and Deployment: PULSE is designed for scalability, with single-tenant deployable options into an organisation's own AWS account, multi-regional support, and a serverless architecture, ensuring cost-effectiveness and efficient resource utilisation.

"With PULSE, we are empowering enterprises to embrace generative AI with confidence," added Ahmed Nuaman. "Our solution not only provides a robust and secure platform but also offers unparalleled flexibility, allowing organisations to tailor generative AI capabilities to their specific needs and workflows."

Head of Generative AI Specialists team, Paul Lasserre, said "The AWS Industries and Partner Solutions team supported Firemind in developing PULSE over the past year. PULSE has had a great impact on AWS customers by enabling them to test and develop generative AI use cases using Amazon Bedrock to provide a secure, scalable environment that provides a wide choice of LLMs on AWS. Firemind have won over 75 projects as a result with customer successes like MRH Trowe. Of the 24 projects completed so far, 63% are moving into a production phase in the coming months which is a testament to Firemind's expertise!"

Dr. Malte Polley, AWS Cloud Solution Architect at MRH Trowe, stated the following when using PULSE within his organisation: "The solution is significantly outperforming OpenAI, providing much better results."

PULSE is currently available as part of a professional services engagement, as well as on the AWS Marketplace, enabling self-service deployment for organisations worldwide.

For more information about Firemind and PULSE, [click here](#).

About Firemind

Firemind stands at the forefront of AI, ML, data and analytics, providing innovative solutions that drive digital transformation and business growth. As an AWS Partner with 11 AWS Competencies, 16 AWS Service Validations, and over 50 AWS Certifications, Firemind is uniquely positioned in being able to offer AI and ML services at speed and scale through rapid development of customer business use cases. Firemind's dedication to innovation, security, and customer success has cemented its reputation as a trusted advisor and leader in data and AI, through a combination of strategic foresight, technological and scientific expertise, and a commitment to operational excellence and business value.

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