

## Real Estate Investment Market : Review of the Market Dynamics, Competitive Scenario, Trends | At a CAGR of 10.7% 2031

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NEW CASTLE, WILMINGTON, UNITED STATES, June 26, 2024 /EINPresswire.com/ -- Recently, Allied

Real Estate Investment Market Expected to Reach \$30575.5 Billion by 2031"" Allied Market Research

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Market Research has published a report on the <u>Real estate</u> <u>investment market</u> in which it has touched upon various aspects of the industry ranging from growth forecast, upcoming trends, regional and segmental analysis, and competitive scenario of the landscape. The report provides actionable data and market intelligence on the changing dynamics of the sector in order to help businesses

understand how the market might evolve in the coming period. The study also presents accurate revenue numbers and CAGR values to substantiate the given information. "The real estate investment market was valued at \$11444.67 billion in 2021, and is estimated to reach \$30575.5 billion by 2031, growing at a CAGR of 10.7% from 2022 to 2031.

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The primary aim behind the publication of the report is to provide companies with practical guidance on the investment opportunities and growth drivers of the industry so that they can focus their energies on the right areas. The study also covers the latest advancements and upcoming trends in the industry to enable businesses to stay well-informed about the recent developments in the landscape.

Growth in urbanization and population drives the commercial and industrial sector, which in turn is expected to propel the demand for real estate investment in the coming years. In addition, the growth is mainly due to rise in demand for various properties such as residential, commercial, and industrial. Moreover, government initiatives to open the <u>real estate sector for foreign</u> direct investment boost the growth for real estate investment services. In addition, growth in technological innovations in the real estate investment industry is propelling the adoption of virtual real estate investment. Thus, this factor notably drives the growth of real

estate investment market.

The report offers detailed segmentation of the global real estate investment market based on property type, purpose, distribution channel, and region. The report provides a comprehensive analysis of every segment and their respective sub-segment with the help of graphical and tabular representation. This analysis can essentially help market players, investors, and new entrants in determining and devising strategies based on fastest growing segments and highest revenue generation that is mentioned in the report.

Based on distribution channel, the public RIET segment held the largest market share in 2021, holding half of the global real estate investment market share. The private RIET segment, on the other hand, is expected to <u>maintain its leadership status</u> during the forecast period. In addition, the same segment is expected to cite the fastest CAGR of 13.3% during the forecast period.

Based on purpose, the sales segment held the dominating market share in 2021, holding nearly three-fifths of the global real estate investment market share, and is expected to maintain its leadership status during the forecast period. The rental segment, on the other hand, is expected to cite the fastest CAGR of 12.3% during the forecast period.

Based on region, the market across North America held the largest share of the global real estate investment in 2021, holding nearly two-fifths of the global market share. The Asia-Pacific region, on the other hand, is expected to maintain its leadership status during the forecast period. In addition, the same region is expected to cite the fastest CAGR of 14.1% during the forecast period.

Formulating growth strategies with holistic industry highlights and competitive scenario The report on the real estate investment landscape contains an in-depth study of the growth drivers, market restraints, and investment opportunities in the industry. The growth drivers and investment opportunities aim at helping new entrants get an idea of the nature of the industry, while the market restraints enable companies to overcome various challenges. On these lines, the important factors influencing the Real estate investment market include:

1) Rise in Demand for Industrial and Commercial Development

2) Increase in Public-Private Partnerships (PPP)

3) Rise of Residential Construction Industry

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Avalonbay Communities, Inc., American Tower Corporation, Brookfield Asset Management Inc., Link Asset Management Limited, Gecina, Ayala Land, Inc.

Key Findings of the Study

By distribution channel, the public REIT segment led the real estate investment market share in terms of revenue in 2021.

By property type, the industrial investment segment is expected to exhibit the fastest growth rate during the forecast period.

Region-wise, North America generated the highest revenue in real estate investment market size in 2021.

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