

Retail digital transformation market size, share and growth analysis for 2024-2033

The Business Research Company's Retail digital transformation Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UK, June 26, 2024 /EINPresswire.com/ -- The global market reports from The Business Research Company have been updated with the most recent market sizing data for 2024 and projections extended to 2033



The Business
Research Company

Retail digital transformation Global Market Report 2024 : Market Size, Trends, And Global Forecast 2024-2033

The Business Research Company's "Retail Digital Transformation Global Market Report 2024 is a comprehensive source of information covering every market facet. As per TBRC's market



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forecast, the [retail digital transformation market size](#) is predicted to reach from \$235.92 billion in 2023 to \$285.10 billion in 2024 at a compound annual growth rate (CAGR) of 20.8% to \$611.70 billion in 2028 at a compound annual growth rate (CAGR) of 21.0%.

The growth in the retail digital transformation market is due to the expansion of the retail sector. North America region is expected to hold the largest retail digital

transformation market share. Major players in the retail digital transformation market include Microsoft Corporation, International Business Machines Corporation, Oracle Corporation, SAP SE, Infosys Limited, Wipro Limited.

[Retail Digital Transformation Market Segments](#)

- By Accessibility: Mobile Application, Website
- By Technology: Cloud Computing, Big Data, Artificial intelligence, Internet Of Things (IoT), Augmented Reality (AR) Or Virtual Reality (VR)
- By Product: Media And Entertainment, Apparel, Food And Beverage, Furniture And Home

Decor, Beauty And Personal Care, Other Products

- By Geography: The global retail digital transformation market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

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Retail digital transformation refers to the strategic adoption and integration of digital technologies to modernize and optimize various aspects of retail operations, customer experiences, and business processes. The purpose of retail digital transformation is to enhance operations, customer experiences, and overall business performance within the retail sector.

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