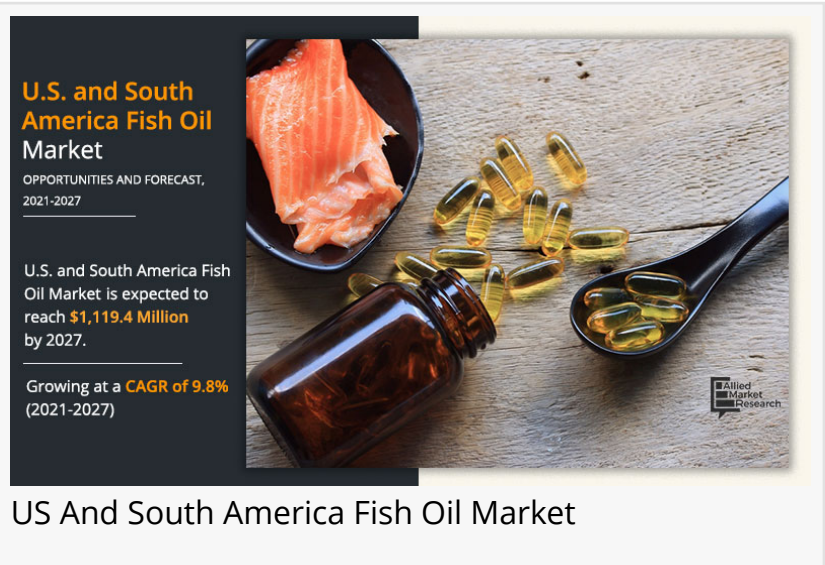


# Fish Oil Market in U.S. & South America Projected to Grow at 9.8% CAGR Led by Dietary Supplements | \$1,119.4 MN by 2027

WILMINGTON, NEW CASTLE, DELAWARE 19801 USA, UNITED STATES, June 26, 2024 /EINPresswire.com/ --

According to a new report published by Allied Market Research, titled, "[U.S. and South America Fish Oil Market](#)" by Type, Application and Country: Opportunity Analysis and Industry Forecast, 2021–2027". The U.S. and South America fish oil market size was valued at \$677.6 million in 2019, and is projected to reach \$1,119.4 million by 2027, registering a CAGR of 9.8% from 2021 to 2027. The salmon segment was the highest contributor to the market in 2019, and is estimated to grow at a CAGR of 10.4% during the forecast period. U.S. was the highest revenue contributor, accounting for more than half of the market share in 2019, and is estimated to grow at a CAGR of 8.8% through the forecast period.



US And South America Fish Oil Market

“

Growing instances of diseases caused by nutrient deficient diet has encouraged consumers to invest in a number of different supplements to achieve their health goals. ”

*Allied Market Research*

Download sample pages:

<https://www.alliedmarketresearch.com/us-and-south-america-fish-oil-market-A07495>

The growth of the U.S. and South America fish oil market can be attributed rise in concern about inflammatory diseases among people leading to rise in purchase of omega-3 supplements. Moreover, increase in awareness about the effect of nutrition-deficient diet on long-term health has encouraged consumers to invest more on

supplementation and functional food, which has boosted the sale for supplements such as whey protein, multivitamins, and omega-3 capsules. Furthermore, rise in popularity of fish oil supplements among the fitness community is anticipated to create remunerative opportunities

for the expansion of the fish oil market. However, rise in the adoption of veganism, shortage of raw fish due to unfavorable weather and fishing quota restrictions act as the major restrain for the fish oil market. On the contrary, rise in the popularity for fish oil among ageing population and growing application of fish oil in functional food is expect to open avenue for the U.S. and South America fish oil market growth.

The U.S. and South America fish oil market is segmented into type, application, and country. By type, the market is segregated into salmon, cod, anchovy, tuna, trout, and others, including mackerel, sardines, herring, and menhaden. On the basis of application, it is bifurcated into dietary supplements and functional food. Country wise, it is analyzed across the U.S., Mexico, Brazil, Argentina, and rest of Latin America.

Inquire Here: <https://www.alliedmarketresearch.com/purchase-enquiry/A07495>

Based on the U.S. and South America fish oil market analysis by type, the salmon was the most prominent segment with the highest share in the U.S. and South America fish oil market, and is estimated to exhibit a CAGR of 9.5% during the forecast period. This is attributed to easy availability and high popularity of salmon among the populace. The anchovy segment is also subject to high growth of 9.1% throughout the forecast.

Based on the U.S. and South America fish oil market forecast by application, the dietary supplement segment garnered the highest share in 2019, and is expected to register at a notable growth rate of 9.6%, owing to increase in awareness among consumers about nutrition. Regular food and especially the fast food cannot meet the micro and macro nutrients required, as a result consumers are investing in supplements to cater to their daily nutritional needs. However, the functional food segment is anticipated to exhibit the highest CAGR of 12.5% from 2021 to 2027.

By country, the U.S. was the dominant market, contributing the largest market share in the U.S. and South America fish oil market. The growth is attributed to higher awareness about the benefits of balanced nutrition among the populace in this country. Moreover, higher disposable income coupled with increase in prevalence of various diseases such as rheumatoid arthritis and inflammation have encouraged people to invest in omega-3 fish oils, which is aids in alleviating such symptoms. However, Brazil is expected to depict the highest growth rate of 13.5%, owing to increase in popularity of health supplements among the local populace.

Buy Full Report: <https://www.alliedmarketresearch.com/checkout-final/f6d24fa86c663d33bc55506d077f3e66>

Key findings of the study

- Salmon segment projected to have highest CAGR of 10.4% based on type
- Dietary supplements segment had largest market share in 2019 and expected to grow

significantly in forecast period

- U.S. had the highest demand for fish oil in 2019

- Functional food segment expected to have highest growth rate with a CAGR of 13.1% from 2021

Key players in the market have relied on product launch as their key strategic move to stay relevant in the fish oil industry and improve their stance in the U.S. and South America fish oil market share. The key player in the U.S. and South America fish oil industry profiled in the report are Omega Protein Corporation, FMC Corporation, Nordic Naturals, Wileys's Finest, Barlean's, Optimum Nutrition, Nuzena LLC, Nutrigold, the Nature's Bounty, and Colpex International.

Browse More Similar Reports:

- Mango Butter Market- <https://www.alliedmarketresearch.com/mango-butter-market>
- Egg Protein Market- <https://www.alliedmarketresearch.com/egg-protein-market-A06008>
- Baking Mix and Enzymes Market- <https://www.alliedmarketresearch.com/baking-mix-and-enzymes-market>
- Organic Spices Market- <https://www.alliedmarketresearch.com/organic-spice-market>
- India Olive Oil Market- <https://www.alliedmarketresearch.com/india-olive-oil-market>

□□□□□ □□

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

□□□□□□□□:

David Correa

5933 NE Win Sivers Drive

#205, Portland, OR 97220

United States

USA/Canada (Toll Free):

+1-800-792-5285, +1-503-894-6022

UK: +44-845-528-1300

Hong Kong: +852-301-84916

India (Pune): +91-20-66346060

Fax: +1(855)550-5975

help@alliedmarketresearch.com

Web: [www.alliedmarketresearch.com](http://www.alliedmarketresearch.com)

Allied Market Research Blog: <https://blog.alliedmarketresearch.com>

David Correa

Allied Market Research

+1 800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/722964902>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.