

# North America The Largest Region In The Intussusception Market in 2023

*The Business Research Company's  
Intussusception Global Market Report  
2024 – Market Size, Trends, And Global  
Forecast 2024-2033*

LONDON, GREATER LONDON, UK, June 26, 2024 /EINPresswire.com/ -- The [intussusception market size](#) has grown significantly in recent years, expanding from \$4.22 billion in 2023 to \$4.45

billion in 2024, with a compound annual growth rate (CAGR) of 5.7%. It will grow to \$5.3 billion in 2028 at a compound annual growth rate (CAGR) of 4.5%. This growth is attributed to improved diagnostic capabilities, increased awareness, and advancements in global healthcare infrastructure, alongside substantial investments in research and development and collaborations among healthcare entities.



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Rising Incidence of Intestinal Disorders Driving Market Growth

The rising incidence of intestinal disorders, including inflammatory bowel disease and gastrointestinal cancers, is expected to fuel further growth in the intussusception market. These conditions necessitate earlier diagnosis,

improved treatment options, and enhanced support for patients, thereby positively impacting their health outcomes.

Explore the global intussusception market with a detailed sample report:

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## Major Players and Market Trends

Key companies in the intussusception market include Pfizer Inc., Merck & Co. Inc., Bayer AG, and Novartis AG, among others. These players are focusing on developing innovative treatments and diagnostic technologies to meet the growing demand for pediatric gastrointestinal care.

Innovations such as minimally invasive treatment approaches and pediatric-specific interventions are emerging trends in the market. Research on etiology and risk factors, coupled



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with global epidemiological studies and the implementation of vaccination programs, are further shaping the market landscape.

### Segments

- Type: Idiopathic Intussusception, Secondary Intussusception
- Treatment: Enema Reduction, Surgery, Other Treatment
- Diagnosis: Barium Enema, Ultrasound, X-Ray, Computerized Tomography (CT)
- End-User: Hospitals, Clinics, Other End-User

### North America Leading the Intussusception Market

In 2023, North America dominated the intussusception market, driven by robust healthcare infrastructure and high adoption of advanced medical technologies. The region continues to lead in market share, with significant contributions from the United States and Canada.

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Intussusception Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Intussusception Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on intussusception market size, intussusception market drivers and trends, intussusception market major players, competitors' revenues, market positioning, and market growth across geographies. The [intussusception market report](#) helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

#### Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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