

Effortel Receives Prestigious OSS/BSS Solution of the Year Award at MVNOs World Congress 2024

BRUSSELS, BELGIUM, June 26, 2024 /EINPresswire.com/ -- Effortel, a leading global [Mobile Virtual Network \(MVNE\) enabler](#), is thrilled to announce that it has been honoured with the esteemed “OSS/BSS Solution of the Year” award at the MVNOs World Congress 2024. This prestigious award recognizes Effortel’s innovative and comprehensive [OSS/BSS solutions](#), which have significantly enhanced operational efficiency and customer experience for MVNOs worldwide.

The MVNOs World Congress, held annually, is a premier event that gathers the global MVNO community to discuss, debate, and showcase the latest innovations and trends in the industry. This year’s event, hosted in Brussels, brought together industry leaders, experts, and innovators from around the globe to celebrate excellence and innovation in the MVNO sector.

Effortel’s award-winning OSS/BSS solution stands out for its robust and scalable architecture, which seamlessly integrates with existing systems to provide MVNOs with unparalleled flexibility and efficiency. The solution offers comprehensive support for a wide range of services, including billing, customer relationship management, order management, and network integration, enabling MVNOs to deliver superior service to their customers.

The Importance of OSS/BSS Solutions

Operational Support Systems (OSS) and Business Support Systems (BSS) are critical components in the telecommunications industry. These systems manage and support various operational and business functions necessary for delivering telecommunication services. According to industry reports, the global OSS/BSS market is expected to reach \$50 billion by 2026, driven by



OSS/BSS of the year 2024

the increasing demand for streamlined operations and enhanced customer experience. The integration of advanced technologies such as artificial intelligence (AI) and machine learning (ML) is further revolutionizing the OSS/BSS landscape, enabling service providers to achieve greater agility, efficiency, and customer satisfaction.

About Effortel

Founded in 2006, [Effortel is a pioneering force in the MVNO industry](#), providing a full suite of services that empower MVNOs to thrive in a competitive market. With headquarters in Brussels, Effortel operates globally, offering end-to-end solutions that encompass network integration, operations support systems (OSS), business support systems (BSS), and strategic consulting. The company's innovative approach and commitment to excellence have positioned it as a trusted partner for MVNOs seeking to launch, grow, and optimize their operations.

Effortel's mission is to simplify the complexities of the mobile telecommunications landscape, enabling MVNOs to focus on delivering exceptional value and service to their customers. By leveraging cutting-edge technology and deep industry expertise, Effortel continues to drive innovation and set new standards in the MVNO market.

About MVNOs World Congress

The MVNOs World Congress is the industry's leading event dedicated to MVNOs, bringing together key players from around the globe to discuss industry trends, network with peers, and celebrate the best in MVNO innovation. The event features a comprehensive agenda with keynote presentations, panel discussions, and an awards ceremony that recognizes outstanding achievements in the MVNO sector.

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