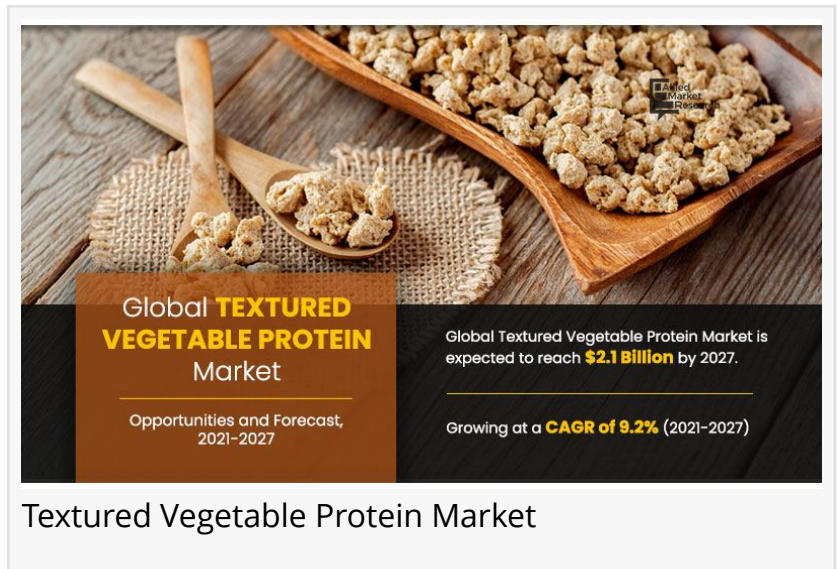


Textured Vegetable Protein Market to Reach \$2.14 Billion by 2027

Allied Market Research forecasts robust growth in the textured vegetable protein market.

WILMINGTON, NEW CASTLE, DELAWARE, UNITED STATES, June 26, 2024 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Textured Vegetable Protein Market](#) by Product Type, Form, and End User: Global Opportunity Analysis and Industry Forecast, 2021–2027," The global textured vegetable protein market size was valued at \$987.9 million in 2019, and is projected to reach \$2,139.6 million by 2027, registering a CAGR of 9.2% from 2021 to 2027.



Textured Vegetable Protein Market

Request a sample of the report: <https://www.alliedmarketresearch.com/request-sample/11520>

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Consumer preference for plant-based protein options is fueling the textured vegetable protein market's expansion.”

Allied Market Research

Textured vegetable protein (TVP) is a plant-based protein that serves as a substitute for animal-based proteins like meat and eggs. The market for TVP is experiencing

significant growth, driven by a variety of factors such as the increasing demand for protein-rich foods among health-conscious consumers.

Textured vegetable protein is plant-based protein that acts as a replacement for animal-based protein such as egg, meat, and others. The demand for textured vegetable protein is expected to experience growth due to increase in demand from the health-conscious consumers looking for protein rich food.

Textured vegetable protein (TVP) market analysis

Textured vegetable protein (TVP):

Textured vegetable protein (TVP) is a plant-based protein that serves as a substitute for animal-based proteins like meat and eggs. The market for TVP is experiencing significant growth, driven by a variety of factors such as the increasing demand for protein-rich foods among health-conscious consumers.

Market drivers:

1. Increasing awareness of nutritional benefits:

- The increasing awareness of the nutritional benefits of plant-based diets has led to a growing demand for textured vegetable protein.
- Consumers are adopting healthier eating habits and incorporating protein-rich foods into their diets.

2. Market segmentation:

- The market is segmented into textured soy protein and other types. Textured soy protein is likely to dominate due to its widespread usage in various plant-based products.

3. Product forms:

- TVP is available in different forms such as flakes, granules, chunks, etc. The flakes segment is experiencing significant growth, especially in the restaurant industry where it is used as a meat analog in various dishes like burgers and soups.

4. Market categorization:

- The market is categorized based on end users into business-to-business (B2B) and business-to-consumers (B2C).
- B2B is witnessing higher growth, driven by the increasing adoption of textured vegetable protein by restaurants catering to health-conscious consumers.

5. Regional growth:

- Asia-Pacific is emerging as a key region for the textured vegetable protein market. The health and wellness trend in Asia, along with a rising population, is contributing to the growth.
- The region is witnessing a shift towards functional foods, and TVP is gaining traction as a plant-based protein source.

For more information, visit: <https://www.alliedmarketresearch.com/checkout-final/b23e7e9e4e5d34411408a91b4898cc53>

<https://www.alliedmarketresearch.com/checkout-final/b23e7e9e4e5d34411408a91b4898cc53>

Market outlook:

The textured vegetable protein market is poised for continued growth as consumers increasingly

seek plant-based alternatives. The trend towards healthy eating, combined with the impact of the COVID-19 pandemic, is likely to drive the market forward. Manufacturers and businesses are expected to capitalize on this trend by introducing innovative products and expanding their offerings in the plant-based protein sector.

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- Archer Daniels Midland Company,
- Bunge Limited,
- Goya Foods, Inc.,
- Gruma, and others.

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□Ice Cream Ingredients Market : <https://www.alliedmarketresearch.com/ice-cream-market>

□Natural Food & Drinks Market : <https://www.alliedmarketresearch.com/natural-food-and-drinks-market>

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