

Strengthening local economy: myWorld and Washington County launch a groundbreaking community project

*Introducing our newest initiative -
powered by myWorld*

WASHINGTON COUNTY, UT, UNITED STATES, July 1, 2024 / EINPresswire.com/ -- Today marks the launch of an exciting community initiative designed to invigorate local businesses and provide residents with savings on everyday purchases. This project is powered by myWorld, a number-one ranked Loyalty Rewards Program, which is set to enhance the local economy by encouraging residents to shop locally and keep money within the community.



Photo credit: myWorld.

BENEFITS FOR LOCAL MERCHANTS

Attract More Customers:

Gain visibility and attract new customers who are eager to save and use loyalty points.

Increase Sales:

Encourage repeat business as customers return to accumulate and redeem their points.

Strengthen Community Bonds:

Build stronger relationships with local customers and foster a loyal customer base.

Marketing Support:

Benefit from community-wide marketing efforts that promote the program and the participating businesses.

ADVANTAGES FOR THE COMMUNITY

Save Money:

Residents receive Cashback and Shopping Points from their favorite local merchants.

Support Local Economy:

Keep money circulating within the community, contributing to local economic growth.

Enjoy Exclusive Benefits:

Access unique deals and rewards that are only available through the loyalty program.

Foster Community Spirit:

Strengthen community ties by supporting local businesses and participating in community-focused initiatives.

JOIN THE MOVEMENT

We invite all local businesses and residents to join the Community Project and be a part of this exciting movement. Together, we can create a vibrant, thriving local economy that benefits everyone.

[The Washington County Community Project](#) is dedicated to supporting local businesses and fostering a strong, connected community. Through innovative programs and initiatives, we aim to enhance the quality of life for all residents and promote sustainable economic growth.

Gian Marco Bronzato, CEO Americas at myWorld: We're thrilled to team up with Washington County to launch our community project in Utah, United States. Imagine a vibrant local economy where everyone benefits. With the myWorld Benefit Program, we aim to make every community the best place to live, shop, save, and grow together!

The Washington County
Community Project

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