

# SmarterSign Celebrates 18 Years of Innovation in Digital Signage

*SmarterSign is celebrating its 18th anniversary providing innovative and effective Digital Signage and Digital Menu Boards to clients across the world.*

HAUPPAUGE, NEW YORK, USA, July 8, 2024 /EINPresswire.com/ --

SmarterSign, a leading provider of [digital signage](#) solutions, is proud to celebrate 18 years of pioneering excellence in the digital signage industry. Since its inception in 2006, SmarterSign has revolutionized the way businesses communicate with their audiences, offering cutting-edge digital signage software and innovative [digital menu boards](#) that enhance customer engagement and streamline operations.



SmarterSign Celebrates 18 Years of Innovation

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I am incredibly proud of what we have accomplished in 18 years. I want to thank my team for providing the best customer experience in the industry. We look forward to many more years of excellence.”

*Gregg Zinn - CEO, SmarterSign*

## A Journey of Innovation and Excellence

Over the past 18 years, SmarterSign has grown from a visionary startup to an industry leader, known for its intuitive and powerful digital signage software. The company's commitment to innovation has enabled businesses across various sectors, including food service, retail, hospitality, education, and healthcare, to harness the power of dynamic digital signage. SmarterSign's solutions are designed to be user-friendly, allowing even those without technical expertise to create and manage stunning digital displays.

## Digital Signage: Transforming Communication

SmarterSign's digital signage solutions have transformed how businesses communicate with their customers. With the ability to deliver real-time updates, promotions, and engaging content, digital signage has become an essential tool for modern businesses. SmarterSign's platform offers unparalleled flexibility, allowing users to customize their displays to meet their specific

needs. From interactive touchscreens to large-scale video walls, SmarterSign provides the tools to captivate and inform audiences.

### Leading the Way with Digital Signage Software

At the heart of SmarterSign's success is its state-of-the-art digital signage software. This robust platform offers a range of features, including content scheduling, remote management, and detailed analytics. SmarterSign's software is designed to be scalable, making it an ideal solution for businesses of all sizes. Whether it's a single screen in a small café or a network of displays across multiple locations, SmarterSign's software ensures seamless performance and ease of use.

### Revolutionizing Food Service with Digital Menu Boards

SmarterSign has also made significant strides in the food service industry with its digital menu boards. These innovative displays not only enhance the visual appeal of menus but also allow for instant updates and customization. Restaurants and cafes can easily change their offerings, highlight specials, and promote new items, all with a few clicks. Digital menu boards have been shown to increase sales and improve customer satisfaction, making them a valuable asset for any food service establishment.

### Celebrating Partnerships with Valued Clients

SmarterSign's success is reflected in its collaboration with numerous esteemed clients. SmarterSign has helped customers of every size, from large companies like Hyatt and Intel to small mom-and-pops and everything in between. These organizations have leveraged SmarterSign's digital signage software to enhance their communication strategies and improve customer experiences.

### Looking Ahead

As SmarterSign celebrates this milestone, the company remains committed to pushing the boundaries of what's possible in digital signage. With a focus on continued innovation and customer satisfaction, SmarterSign aims to further expand its product offerings and explore new technologies. The future holds exciting possibilities, and SmarterSign is poised to lead the way in digital signage solutions.

### About SmarterSign

SmarterSign has been a trusted provider of high-quality digital signage solutions for nearly 18 years, with significant expertise in digital menu boards. Their cutting-edge platform is designed to put business owners in complete control of their digital signage needs. With a track record of excellence, SmarterSign has established itself as a leader in the industry.

Headquartered in New York, SmarterSign operates with a customer-centric approach, ensuring businesses have the tools and support they need to succeed. Their team of experts leverages innovative technology to create visually captivating digital menu boards that enhance customer engagement and drive brand visibility. With a commitment to delivering exceptional digital

signage solutions, SmarterSign continues to empower businesses across various industries.

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