

ExpressVPN Leads User Satisfaction in Meeting Requirements Among 93 VPN Providers

VPNScore Report by VPNRanks reflects user sentiments from reviews, highlighting satisfaction and popularity scores of VPN providers.

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*Muhammad Saleem Ahrar,
COO of webAffinity*

driven VPNScore Report of user sentiment analysis reveals that [89% of VPN providers](#) fail to meet global user satisfaction standards. ExpressVPN, however, stands out with a leading satisfaction score of 6.94, the highest among the 93 VPN providers evaluated. In the "Meeting Requirements" metric, ExpressVPN achieved a VPNScore of 6.78, demonstrating its strong performance in this area.

PureVPN follows with a satisfaction score of 6.24. IPVanish, PrivateVPN, and CyberGhost also secured positions in the top 5 despite lower popularity scores compared to more prominent players like NordVPN.

The report highlights a competitive VPN landscape where popularity does not guarantee performance. Despite NordVPN's highest global popularity score of 9.43, it fails to secure a top 5 position. In contrast, PrivateVPN, with a significantly lower popularity score of 0.89, ranks among the top 5 providers.

According to the VPNScore Report by VPNRanks, ExpressVPN leads the global rankings for Overall Satisfaction with a VPNScore of 6.29, closely followed by PureVPN and NordVPN, having 5.81 and 5.65 VPNScore, respectively. Notably, PrivateVPN achieved the highest global user satisfaction score of 6.69 for Ease of Use, surpassing ExpressVPN and PureVPN.

In other metrics, Surfshark stands out for Ease of Setup and Quality of Support, achieving VPNScores of 6.49 and 6.85, respectively. An intriguing finding from the report is that VeePN leads in Ease of Use with a satisfaction score above 7.0, placing it ahead of ExpressVPN, which has a score of 6.95 for the same metric.

For more insights into the VPNScores of all 93 VPN providers, you can read the full report [here](#).

“ExpressVPN’s leading satisfaction score in the 'Meeting Requirements' metric highlights the importance of user-centric performance in the VPN industry,” said Muhammad Saleem Ahrar, COO of webAffinity, the company behind VPNRanks. “Our AI-driven analysis provides valuable insights into user experiences, helping consumers navigate the crowded VPN market and choose providers that truly meet their needs for security, reliability, and ease of use.”



VPNScore conducts sentiment analysis on publicly available user feedback for each provider, offering a tailored rating on a scale of 1 to 10. This rating is computed by combining weighted averages: 80% based on Satisfaction Score and 20% on Popularity Score. The Overall Satisfaction score results from a weighted average across four essential metrics: Ease of Use, Ease of Setup, Meeting Requirements, and Quality of Support. For further information, please refer to the VPNScore Scoring Methodology.

About VPNRanks

VPN Ranks is dedicated to providing unbiased and comprehensive reviews to benefit VPN users. As part of webAffinity, a technology-focused and AI-driven growth network with over a decade of experience in the content marketing industry, VPNRanks leverages advanced methodologies. VPNScore is an innovative tool powered by the Affinite Scoring System of webAffinity. The Affinite Scoring System is a customizable analysis and scoring technology adaptable to any product, brand, industry, and publication niche.

For more information or questions about VPNScore or the Affinite Scoring System, don't hesitate to get in touch with Aurangzeb A. Durrani at aurangzeb@webaffinity.com

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