

# NEVIS BRANDS INC. Announces the Launch of Major(™) Shots in Oregon

*Production is complete and sales and distribution has started in Oregon. Royalty Revenue to be realized in Third Quarter 2024*

SEATTLE, WA, USA, June 27, 2024

/EINPresswire.com/ -- Nevis Brands Inc. (CSE: NEVI) (OTC: NEVIF) (“Nevis,” “Nevis Brands” or the “Company”), a leading provider of cannabis beverage products, announced today it has expanded its product line in Oregon to include Major (™) 100mg 2 oz Shots.

Major Shots have already proven to be successful in Washington, Missouri and Ohio. Major Shots are 100mg of THC in 3 flavors and are designed for potency and portability. Oregon Flavors include: Blueberry, Fruit Punch and Blackberry Lemonade. Major Shots follow the already established sales of Major(™) 6.7 oz beverages in Oregon. Nevis now has 8 available products available for purchase in the Oregon Market.



Major Shots are now available in Oregon

“With the change of our production and distribution partner in Oregon in February of this year, we have been able to successfully grow our distribution channel in Oregon and believe we are ready to expand our product line to meet customer demand. With our proprietary formulas delivering popular flavors, rapid onset, and affordability, Major Shots have proven to be even more successful than the original 6.7 oz format and we believe this represents a strong growth opportunity for the Company.”

“Major has proven to be a strong seller in Oregon and we continue to develop both new dispensaries and re-orders from existing retailers for Major (™),” said Brian Harlan, Vice President of Pharmers Market. “We are committed to driving the growth of the cannabis beverage category in Oregon with Major and see the potential to be the leading brand in Oregon.”



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*Brian Harlan, VP, Pharmers Market.*

#### About Nevis Brands

Nevis innovates and develops cannabis products that have been consumed by millions of consumers across Washington, Oregon, California, Colorado, Arizona, Nevada, Missouri and Ohio with agreements to expand to Michigan and Missouri. Led by their flagship brand Major™ ([www.nevisbrands.com/brands](http://www.nevisbrands.com/brands)) Nevis partners with leading cannabis product manufacturers and distributors to enhance their product offerings.

Nevis Brands Inc. is publicly traded on the CSE under the symbol “NEVI,” OTCQB “NEVIF” and Frankfurt Stock

Exchange symbol under the symbol “8DZ”

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