

Skin Barrier Market Poised for Growth, Expected to Reach \$1.29 Billion by 2028

The Business Research Company's Skin Barrier Global Market Report 2024 - Market Size, Trends, And Forecast 2024-2033

LONDON, GREATER LONDON, UK, June 27, 2024 /EINPresswire.com/ -- The skin barrier refers to a crucial component of the skin that acts as a protective shield against external environmental factors, pathogens, and moisture loss. It is essential for controlling the outward flow of water, preserving moisture, and ensuring proper hydration by comprising dead cells, lipids, proteins, and fats.



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Rising Demand for Advanced Skincare Solutions Drives Market Growth

The skin barrier market size has shown steady growth, projected to increase from \$1.07 billion in 2023 to \$1.12 billion in 2024, at a compound annual growth rate (CAGR) of 4.8%. This growth is attributed to factors such as rising incidence of skin disorders, a growing aging population, increased awareness of skin health, changing lifestyle patterns, clinical recommendations, and dermatologist

endorsements. The preference for non-invasive skincare solutions further supports market expansion.

The market is expected to continue growing to \$1.29 billion by 2028, at a CAGR of 3.7%. Continued increases in skin disorders, focus on natural and sustainable skincare practices, globalization of skincare trends, evolving consumer preferences, and health and wellness influences are key drivers of this forecasted growth. Major trends include the development of advanced microbiome-friendly formulations, customized barrier repair solutions, and the incorporation of probiotics and prebiotics. Technological innovations in application methods also contribute significantly to market dynamics.

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Key Players and Technological Innovations

Leading companies in the skin barrier market include 3M Corporation, Medline Industries LP, Stryker Inc., Essity AB, Sonoma Pharmaceuticals Inc., and others. These companies are increasingly focusing on leveraging whole-cell enzyme technology to introduce innovative products that enhance skin barrier functions. For example, Nikko Chemicals Co. Ltd. launched Nikkol Lecinol MFL in August 2023, a whole-cell enzyme technology-enabled skin barrier reinforcer that promotes the production of filaggrin and ceramide to strengthen skin cells.

Market Segments

The skin barrier market is segmented based on product type, shape, indication, and distribution channel:

- Product: Skin Barrier Sprays, Moisture Barrier Creams, Protective Ointments, Other Products
- Shape: Convex, Flat
- Indication: Incontinence And Ostomy, Chronic Wounds, Pressure Ulcers, Skin Rash And Dry Skin, Atopic Dermatitis
- Distribution Channel: Institutional Sales, Retail Sales

Regional Insights: North America Leads the Market

In 2023, North America dominated the skin barrier market. The regions covered in the market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa. Asia-Pacific is expected to be a significant growth region, driven by increasing skincare awareness and rising disposable incomes.

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[Skin Barrier Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Skin Barrier Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on skin barrier market size, skin barrier market drivers and trends, skin barrier market major players, competitors' revenues, market positioning, and market growth across geographies. The skin barrier market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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