

# Mukden Palace Experience by Jiayi Chen Wins Silver in A' Interface Awards

*Innovative Mixed Reality Interface for Heritage Museums Recognized with Prestigious Silver A' Design Award*

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/EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [interface](#) design, has announced Mukden Palace Experience by [Jiayi Chen](#) as the Silver Winner in the Interface, Interaction and User Experience Design category. This prestigious recognition highlights the significance of the Mukden Palace Experience within the interface design industry, positioning it as a pioneering approach to enhancing the immersive touring experience for visitors at cultural heritage sites.



The Mukden Palace Experience showcases the potential of mixed reality interfaces to revolutionize the way exhibits are displayed in heritage museums. By introducing innovative digital interactive experiences, this design aligns with the growing demand for immersive and engaging visitor experiences, while respecting the authenticity of cultural landmarks. The Mukden Palace Experience not only benefits visitors seeking a deeper connection with their heritage but also sets a new standard for interface design in the museum sector.

Designed for the Apple VisionPro, the Mukden Palace Experience offers visitors an unparalleled opportunity to explore cultural artifacts and historical significance through a mixed reality interface. The design incorporates intuitive gesture recognition and eye-tracking capabilities, ensuring a seamless and immersive museum exploration experience. By optimizing the interface for the Apple VisionPro, the Mukden Palace Experience demonstrates a commitment to leveraging cutting-edge technology to enhance user engagement and understanding.

The Silver A' Design Award recognition for the Mukden Palace Experience serves as a testament to Jiayi Chen's dedication to pushing the boundaries of interface design in the cultural heritage sector. This achievement is expected to inspire further innovation and exploration in the field of mixed reality interfaces, encouraging designers and museums worldwide to embrace digital interactive experiences that complement and enhance the appreciation of cultural artifacts and landmarks.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=160260>

### About Jiayi Chen

Jiayi Chen is an accomplished automotive UI/UX designer specializing in next-generation Multimedia systems at Toyota Motor North America HQ in Plano, TX. With a Master's degree in Interactive Design and extensive experience in user experience research, he excels in translating ideas into reality, focusing on center stack infotainment systems, digital clusters, and AR heads-up displays. Jiayi collaborates seamlessly with multidisciplinary teams to deliver pixel-perfect designs and immersive experiences, contributing to the advancement of interaction design in the automotive industry.

### About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that embody excellence and innovation in the Interface, Interaction and User Experience Design category. Recipients are acknowledged for their contribution to raising industry standards and advancing the practice of design through their highly functional and aesthetically pleasing creations. The award celebrates designs that incorporate original innovations, elicit a strong emotional response, and make a notable impact on improving everyday life. Winning designs are selected based on criteria such as user experience optimization, visual hierarchy implementation, innovative functionality, accessibility considerations, responsiveness across devices, intuitive navigation design, content clarity, effective color usage, consistency in design elements, attention to micro-interactions, feedback mechanism integration, loading time efficiency, scalability of design, aesthetic appeal, customizability features, data visualization techniques, use of gestural interfaces, integration of motion design, cognitive load reduction, and multilingual support.

### About A' Design Award

The A' Interface, Interaction and User Experience Design Award is a prestigious competition that attracts a wide range of participants, including visionary designers, innovative agencies, forward-thinking companies, and influential brands in the interface design and user experience industries. By participating, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities. Entries are blind peer-reviewed and evaluated based on pre-established criteria by an expert jury panel of design professionals, industry leaders, journalists, and academics. The A' Design Award aims to recognize and promote superior products and projects that advance and benefit society,

ultimately contributing to the creation of a better world through the power of good design. Established in 2008, the A' Design Award is now in its 16th year and continues to inspire and drive innovation in the global design community. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://interfacedesignaward.com>

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