

# Automotive Software Market Giants Spending Is Going To Boom | Google, Dealertrack, Infomedia

Stay up to date with Automotive Software Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.

PUNE, MAHARASHTRA, INDIA, June 27, 2024 /EINPresswire.com/ -- Latest Study on Industrial Growth of [Automotive Software Market 2024-2030](#). The report contains different market predictions related to revenue size, production, CAGR, Consumption, gross margin, price, and other

substantial factors. While emphasizing the key driving and restraining forces for this market, the report also offers a complete study of the future trends and developments of the market. It also examines the role of the leading market players involved in the industry including their corporate overview, financial summary, and SWOT analysis.



Automotive Software market

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*Nidhi Bhawsar*

The Automotive Software market size is estimated to increase by USD 35.14 Billion at a CAGR of 15.1% by 2030. The report includes historic market data from 2024 to 2030. The Current market value is pegged at USD 29.7 Billion.

The Major Players Covered in this Report: CDK Global (United States), Google (United States), Cox Automotive (United States), Reynolds and Reynolds (United States), Dealertrack (United States), Dominion Enterprise (United

States), Wipro Limited (India), Infomedia (United States), Epicor (United States), Shoujia Software (China), MAM Software (United Kingdom), Internet Brands (United States), NEC (Japan), Guangzhou Surpass (China), WHI Solutions (United States)

Automotive Software Market Study guarantees you to remain/stay advised higher than your competition. With Structured tables and figures examining the Automotive Software, the research document provides you with a leading product, submarkets, revenue size, and forecast for 2030. Comparatively, it also classifies emerging as well as leaders in the industry. Click To get SAMPLE PDF of Automotive Software Market (Including Full TOC, Table & Figures) @ <https://www.htfmarketintelligence.com/sample-report/global-automotive-software-market>

This study also covers company profiling, specifications and product picture, sales, market share, and contact information of various regional, international, and local vendors of Automotive Software Market. The market proposition is frequently developing ahead with the rise in scientific innovation and M&A activities in the industry. Additionally, many local and regional vendors are offering specific application products for varied end-users. The new merchant applicants in the market are finding it hard to compete with international vendors based on reliability, quality, and modernism in technology.

#### Definition:

The automotive software market refers to the market for software applications and solutions that are used in the automotive industry. This market includes a wide range of software solutions such as automotive diagnostic software, infotainment systems, GPS navigation systems, driver assistance software, and vehicle tracking and fleet management software. Automotive software solutions are designed to enhance the safety, efficiency, and convenience of vehicles while providing a better user experience for drivers and passengers. These software solutions leverage advanced technologies such as AI, machine learning, and IoT to improve vehicle performance, optimize fuel efficiency, and provide real-time data and insights to drivers and fleet managers. They also enable seamless connectivity and communication between vehicles, drivers, and other stakeholders in the automotive ecosystem.

#### Market Trends:

- Increasing adoption of connected car technology for enhanced vehicle connectivity, communication, and data sharing.
- Growing use of advanced driver assistance systems (ADAS) and autonomous driving technology for improved vehicle safety and performance.
- Emergence of electric vehicle (EV) software solutions for managing battery performance, charging, and range optimization.

#### Market Drivers:

- Growing popularity of electric vehicles (EVs) and the need for software solutions to manage battery performance, charging, and range optimization.
- Emergence of autonomous driving technology and the need for advanced software solutions to enable self-driving cars.
- Increasing demand for infotainment systems with advanced features such as voice recognition,

touch screens, and mobile app integration.

Market Opportunities:

- Development of software solutions for the emerging electric vehicle (EV) market, including battery management, charging optimization, and range prediction.
- Integration of software solutions with advanced driver assistance systems (ADAS) for improved vehicle safety and performance.
- Development of autonomous driving software solutions, including sensor technology and machine learning algorithms, for self-driving cars.

The titled segments and sub-section of the market are illuminated below:

In-depth analysis of Automotive Software market segments by Types: Dealer Management System, F&I Solution, Electronic Vehicle Registration, Inventory Solutions, Digital Marketing Solution, Others

Detailed analysis of Automotive Software market segments by Applications: Manufacturer Retail Store, Automotive Dealer, Automotive Repair Store, Auto Part Wholesaler & Agent

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Major Key Players of the Market: CDK Global (United States), Google (United States), Cox Automotive (United States), Reynolds and Reynolds (United States), Dealertrack (United States), Dominion Enterprise (United States), Wipro Limited (India), Infomedia (United States), Epicor (United States), Shoujia Software (China), MAM Software (United Kingdom), Internet Brands (United States), NEC (Japan), Guangzhou Surpass (China), WHI Solutions (United States)

Regional Analysis for Automotive Software Market:

- APAC (Japan, China, South Korea, Australia, India, and the Rest of APAC; the Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, and Sri Lanka)
- Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Belgium, Denmark, Austria, Norway, Sweden, The Netherlands, Poland, Czech Republic, Slovakia, Hungary, and Romania)
- North America (U.S., Canada, and Mexico)
- South America (Brazil, Chile, Argentina, Rest of South America)
- MEA (Saudi Arabia, UAE, South Africa)

Furthermore, the years considered for the study are as follows:

Historical year – 2019-2023

Base year – 2023

Forecast period\*\* – 2024 to 2030 [\*\* unless otherwise stated]

\*\*Moreover, it will also include the opportunities available in micro markets for stakeholders to invest, a detailed analysis of the competitive landscape, and product services of key players.

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Key takeaways from the Automotive Software market report:

- Detailed consideration of Automotive Software market-particular drivers, Trends, constraints, Restraints, Opportunities, and major micro markets.
- Comprehensive valuation of all prospects and threats in the
- In-depth study of industry strategies for growth of the Automotive Software market-leading players.
- Automotive Software market latest innovations and major procedures.
- Favourable dip inside Vigorous high-tech and market latest trends remarkable the Market.
- Conclusive study about the growth conspiracy of Automotive Software market for forthcoming years.

What to Expect from this Report On Automotive Software Market:

1. A comprehensive summary of several area distributions and the summary types of popular products in the Automotive Software Market.
2. You can fix up the growing databases for your industry when you have info on the cost of the production, cost of the products, and cost of the production for the next years.
3. Thorough Evaluation of the break-in for new companies who want to enter the Automotive Software Market.
4. Exactly how do the most important companies and mid-level companies make income within the Market?
5. Complete research on the overall development within the Automotive Software Market that helps you select the product launch and overhaul growths.

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Detailed TOC of Automotive Software Market Research Report-

- Automotive Software Introduction and Market Overview
- Automotive Software Market, by Application [Manufacturer Retail Store, Automotive Dealer,

Automotive Repair Store, Auto Part Wholesaler & Agent]

- Automotive Software Industry Chain Analysis
- Automotive Software Market, by Type [Dealer Management System, F&I Solution, Electronic Vehicle Registration, Inventory Solutions, Digital Marketing Solution, Others]
- Industry Manufacture, Consumption, Export, Import by Regions (2019-2032E)
- Industry Value (\$) by Region (2019-2032E)
- Automotive Software Market Status and SWOT Analysis by Regions
- Major Region of Automotive Software Market
- i) Automotive Software Sales
- ii) Automotive Software Revenue & market share
  - Major Companies List
  - Conclusion

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About Author:

HTF Market Intelligence Consulting is uniquely positioned to empower and inspire with research and consulting services to empower businesses with growth strategies, by offering services with extraordinary depth and breadth of thought leadership, research, tools, events, and experience that assist in decision-making.

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