

# Vuja Dé Digital Wins Two Prestigious Agency Awards: MediaPost Performance Media & Marketing Award and Gold Drum Award

*Vuja Dé Digital Shines in the ad agency industry, Securing Top Honors at Major Industry Events.*

SAN DIEGO, CA, USA, July 10, 2024 /EINPresswire.com/ -- Vuja Dé Digital, a leading digital performance marketing agency, has been recognized with two premier industry awards. They were awarded top honors in the Performance Media & Marketing category for the MediaPost Planning and Buying Creative Media Awards, and the Gold Drum Award for Marketing Americas 2024. Both prestigious awards were presented at recent events in New York City.



Elevated Care Every Day

Through innovative media strategies and targeted advertising campaigns, the awards recognize the agency's groundbreaking work and underscores the agency's commitment to promoting accessible healthcare solutions in partnership with Exer Urgent Care.

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*Kelly Maguire*

On behalf of Exer Urgent Care, Vuja De Digital effectively communicated the benefits of urgent care services to a diverse audience, driving awareness and engagement through a variety of media channels. By leveraging targeted messaging, dynamic ad placements, and data-driven insights, the agency successfully connected

individuals with the quality care they deserve, closer to home.

“We are honored to have received both the Gold Drum Award and the MediaPost Performance Media and Marketing Award recently in New York City;” said Kelly Maguire, co-founder of Vuja Dé Digital.

“This recognition is a testament to the talented work and dedication of our team, as well as the visionary leadership at Exer Urgent Care and the invaluable partnership with Keen Decision Systems,” said Todd Juneau, Vuja Dé Digital’s other co-founder.

The recognition of Vuja Dé Digital’s achievements not only celebrates excellence in media and campaign strategy, but also highlights the broader impact on the healthcare ecosystem. By supporting the growth and visibility of Exer Urgent Care, the agency has contributed to:

- Reducing strain on emergency departments
- Improving access to timely healthcare services
- Enhancing patient experiences through convenient care options
- Lowering overall healthcare costs for individuals and communities

As Vuja Dé Digital celebrates these prestigious awards, the journey toward accessible healthcare is far from over. The agency remains committed to driving positive change in partnership with Exer Urgent Care and other healthcare innovators, ensuring that every individual has access to the care they need, when and where they need it most.

For more information about Vuja Dé Digital and the award-winning [Exer Urgent Care campaign](#), please visit <https://vujadedigital.com/work/exer-urgent-care/>.

#### [ABOUT VUJA DÉ DIGITAL:](#)

Vuja Dé Digital is on a mission to reinvent the media agency model with our earnings based upon performance compensation structure. We’re relentlessly focused on building world-class teams and partnerships to deliver our clients’ radically different experiences and results. With a culture that fosters an entrepreneurial spirit full of curiosity, commitment, purpose, and resilience; we’re not your typical agency. We encourage you to join us and experience our brand promise of delivering a truly different agency experience - the Vujà Dé experience. Visit us here [vujadedigital.com](http://vujadedigital.com) and let’s get you started on the path to getting what you pay for and more. You can also learn more about us by listening to our new podcast: Contrary to Popular Opinion. <https://player.captivate.fm/episode/7fb5786e-b52e-437a-8959-5d7878aa1a2d>

#### [ABOUT EXER URGENT CARE:](#)

With multiple Southern California locations, Exer Urgent Care is designed to get you better. With the peace of mind that comes from easy access to highly-trained ER doctors, Exer services a whole range of minor-to-major healthcare needs in a convenient, high-quality and affordable environment. Exer believes healthier people make for healthier communities. Exer is here to make healthcare work better, feel better—and deliver better results—for everyone. Now let's get you better. For more information on Exer Urgent Care, visit [ExerUrgentCare.com](http://ExerUrgentCare.com).

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