

Private Tutoring Market Analysis With opportunity segments

The Business Research Company's Private Tutoring Global Market Report 2024 – Market Size, Trends, And Market Forecast 2024-2033

LONDON, GREATER LONDON, UK, June 28, 2024 /EINPresswire.com/ -- The global private tutoring market, valued at \$110.96 billion in 2023, is expected to grow to \$120.88 billion in 2024,



marking a compound annual growth rate (CAGR) of 8.9%. This growth trajectory is attributed to factors such as academic pressure, government policies, shifting parenting styles, and the increasing prevalence of middle-class families. The market is projected to expand further, reaching \$171.05 billion by 2028, with a CAGR of 9.1%. This forecasted growth is driven by rapid



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curriculum changes, rising demand for supplemental education, and the global trend towards individualized learning and homeschooling.

Rising Demand for Personalized Learning Drives Market Expansion

The private tutoring market is witnessing strong growth due to the increasing number of students seeking

personalized academic support, exam preparation, and specialized coaching. The emphasis on individualized learning and the competitive nature of college admissions further bolster this demand. For instance, prestigious universities like Harvard and Yale have seen a surge in applications, underscoring the need for effective tutoring services to navigate such competitive environments.

Explore comprehensive insights into the global private tutoring market with a detailed sample report: https://www.thebusinessresearchcompany.com/sample-request?id=12496&type=smp

Key Players and Market Trends

Major companies in the private tutoring market include TAL Education Group Inc., Sylvan Learning LLC, Kaplan Inc., Chegg Inc., and Tutor Doctor Management Services Inc. These players

are actively innovating through partnerships and technological integrations to enhance their service offerings and market presence. For example, TutorMe partnered with Saint Paul Public Schools to provide free online tutoring services, leveraging advanced virtual classroom features to support K-12 students.

Market Segmentation

- Type: Curriculum-Based Learning, Test Preparation
- Course Type: Academics, Arts, Sports, Other Types
- Mode: Offline, Online
- Application: Up-To-K-12, Post-K-12
- End User: Preschool And Primary Students, Middle School Students, High School Students, College Students

Asia-Pacific Leads the Market

Asia-Pacific emerged as the largest region in the private tutoring market in 2023 and is expected to maintain its dominance during the forecast period. The region's growth is driven by increasing investments in education and rising demand for supplementary learning solutions.

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Private Tutoring Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Private Tutoring Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on <u>private tutoring market size</u>, private tutoring market drivers and trends, private tutoring market major players, competitors' revenues, market positioning, and market growth across geographies. The private tutoring market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model - Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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