

## Aerosol Cans Market Analysis, Trends & Forecasts to 2024 - 2031 | CCL Industries, Inc. (Canada), Ball Corporation (U.S.)

Aerosols are homogeneous, crystalline particles made up of fine solid particles or liquid droplets in the air or another gas.

BURLINGAME, CALIFORNIA, UNITED STATES, June 28, 2024 /EINPresswire.com/ -- Market Overview:

Aerosol cans are cylindrical metal containers that hold pressurized liquid or gas and deliver products through



Aerosol Cans Market Size

valve and actuator operation. They are widely used to contain and dispense personal care products such as deodorants, hairsprays, and disinfecting sprays.

Market Dynamics:

The aerosol cans market is expected to witness high growth over the forecast period owing to increasing demand for personal care and home care products. Firstly, rising hygiene awareness among consumers due to COVID-19 pandemic has boosted sales of disinfecting sprays and surface cleaners, fueling demand for aerosol cans. Secondly, increasing working women population coupled with growing demand for on-the-go grooming and personal care products is propelling the sales of deodorants, hairsprays and other beauty products packaged in aerosol cans. Additionally, expansion of e-commerce sector has made personal care products more accessible to consumers, thereby driving uptake of aerosol canned products.

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Major Drivers Boosting the Demand for Aerosol Cans

Improving Consumer Awareness about Personal Hygiene and Health Issues

With growing consumer awareness about health and hygiene, the sales of personal care products including hair sprays, deodorants, air fresheners and others have witnessed significant growth over the past few years. The increasing focus on health and wellbeing among consumers has made personal grooming and hygiene maintenance an important part of daily routines. As aerosol cans provide an easy and convenient method of using these products, their demand is witnessing an upsurge. Moreover, the rising women workforce has further enhanced the sales of deodorants and antiperspirants, thereby augmenting the sales of aerosol cans.

Major Opportunity Creating Incremental Revenue for Market Players

Increasing Trading Activities through E-commerce Platforms

The proliferating digital and online retail platforms have opened up new opportunities for aerosol cans market. The booming e-commerce industry and rising number of online shoppers are compelling companies to strengthen their presence on digital channels as well. With consumers getting accustomed to online shopping for all types of products, companies manufacturing aerosol products are focusing on establishing robust online distribution channels. The ability to place orders sitting at home through websites/mobile apps has made a wide range of personal care and household products easily accessible to users. This presents lucrative prospects for aerosol cans suppliers to tap the opportunities arising from e-retail boom.

Prominent Trend Influencing Consumer Preferences

Focus on Sustainability and Eco-friendly Packaging Materials

In the recent past, sustainability has emerged as one of the key trends influencing customer preferences and purchases. There is a rapid shift in consumer attitudes towards green and eco-friendly products with minimal environmental impact. Aerosol cans producers are actively responding to this transition by introducing sustainable packaging formats. They are developing cans made from recyclable materials like aluminum instead of non-recyclable plastics. Some companies have started exploring refillable options to reduce can waste. With consumers showing strong willingness to pay premium for sustainable offerings, environment-friendly solutions are likely to dominate the future of aerosol cans market.

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Top Companies Featured in This Report:

CCL Industries Inc. (Canada)Ball Corporation (U.S.)

Crown WestRock Company (U.S.) Nampak Ltd. (South Africa) □ Ardagh Packaging Holdings Limited (Luxembourg) □ BWAY Corporation (U.S.) Colep Portugal S.A. (Portugal) Market Segmentation: By Product Type: Liquefied Gas Propellant Compressed Gas Propellant □ On the basis of material, the global aerosol cans market is classified into: □ Tinplate **Glass** Coated glass □ Aluminum □ Stainless steel Plastic Household Automotive □ Agriculture Healthcare and cosmetics □ Industrial Construction □ Sports Bottles Cylinders 🛛 Cans Others

Key Regions/Countries Classified as Follows:

» North America (U.S., Canada, Mexico)

» Europe (Germany, U.K., France, Italy, Russia, Spain, Rest of Europe)

» Asia-Pacific (China, India, Japan, Singapore, Australia, New Zealand, Rest of APAC)

» South America (Brazil, Argentina, Rest of SA)

» Middle East & Africa (Turkey, Saudi Arabia, Iran, UAE, Africa, Rest of MEA)

Key Insights from the Global Aerosol Cans Market Analysis:

Market Size Evaluation: Assessing the value and sales volume of the Aerosol Cans market spanning from 2024 to 2031.

Market Trends and Dynamics: Analyzing the drivers, opportunities, challenges, and risks

influencing the Aerosol Cans market.

Macro-economic and Regional Impacts: Exploring how global inflation and geopolitical events affect the Aerosol Cans market.

Segment Analysis: Examining the market value and sales volume of Aerosol Cans by type and application from 2024 to 2031.

Regional Market Overview: Assessing the current situations and future prospects of the Aerosol Cans market in different regions.

Country-level Studies: Providing insights into revenue and sales volume for major countries within each region.

The report also delves into the competitive landscape, key players, trade patterns, industry value chain, recent news, policies, and regulations. Should you have any inquiries or require customization options, please don't hesitate to contact us.

In summary, whether you're engaged in manufacturing, distribution, or investment within the Aerosol Cans sector, this report furnishes invaluable insights into market segments, drivers, challenges, investment prospects, regional dynamics, major players, growth strategies, prevailing trends, and hurdles influencing the industry's expansion.

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Vaagisha brings over three years of expertise as a content editor in the market research domain. Originally a creative writer, she discovered her passion for editing, combining her flair for writing with a meticulous eye for detail. Her ability to craft and refine compelling content makes her an invaluable asset in delivering polished and engaging write-ups.

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