

# Ambulatory Healthcare Information Technology (IT) market segments, driver, restraints, and trends

*The Business Research Company's Ambulatory Healthcare Information Technology (IT) Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033*

LONDON, GREATER LONDON, UK, July 1, 2024 /EINPresswire.com/ -- The ambulatory healthcare information technology (it) market has experienced robust growth in recent years,

expanding from \$2.86 billion in 2023 to \$3.09 billion in 2024 at a compound annual growth rate (CAGR) of 8.0%. The growth in the historic period can be attributed to the prevalence of COVID-19, government mandates and support for healthcare IT solutions, and the surge in healthcare expenditure.



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## Strong Future Growth Anticipated

The ambulatory healthcare information technology (it) market is projected to continue its strong growth, reaching \$4.0 billion in 2028 at a compound annual growth rate (CAGR) of 6.7%. The growth in the forecast period can be attributed to a growing focus on telehealth, maintaining compliance with medical reforms and regulations,

increasing demand for real-time patient data, and streamlined healthcare workflows.

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Growth driver of the ambulatory healthcare information technology (it) market

The growing focus on telehealth is expected to propel [the growth of the ambulatory healthcare information technology \(IT\) market](#) going forward. Telehealth refers to the delivery of healthcare



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services, including medical consultations, diagnosis, monitoring, and treatment, using telecommunications technology. Integration of ambulatory healthcare information technology systems with telehealth platforms enables streamlined virtual consultations, appointment scheduling, electronic prescriptions, and secure communication, ensuring a seamless experience for patients and healthcare providers.

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Major Players and Market Trends

[Key players in the ambulatory healthcare information technology \(it\) market](#) include McKesson Corporation, General Electric, Bayer AG, Abbott Laboratories, Oracle Corporation, Medtronic Plc, Siemens Healthcare GmbH, Koninklijke Philips N.V., B. Braun Melsungen AG, Cerner Corporation, Sonova, Epic Systems Corporation, Allscripts Healthcare Solutions.

Major companies operating in the ambulatory healthcare information technology (IT) market are focused on technologically advanced products such as ambulatory cloud EHR software for better usability, value-based treatment, and patient experience. Ambulatory cloud EHR software refers to cloud-based electronic health record solutions designed for outpatient care, offering accessible, scalable, and secure management of patient records and clinical workflows.

Segments:

- 1) By Type: Ambulatory Services, Primary Care Offices, Outpatient Departments, Emergency Departments, Surgical Specialty, Medical Specialty, Other Types
- 2) By Modality: Hospital Affiliated, Freestanding
- 3) By Surgery Type: Ophthalmology, Orthopedics, Gastroenterology, Pain Management, Other Surgery Types
- 4) By Application: Laceration Treatment, Bone Fracture Treatment, Emergency Care Service, Trauma Treatment

Geographical Insights: North America Leading the Market

North America was the largest region in the ambulatory healthcare information technology (it) market in 2023. Asia-Pacific is expected to be the fastest-growing region during the forecast period, driven by expanding healthcare facilities and increasing awareness of the benefits of ambulatory healthcare information technology (it).

Ambulatory Healthcare Information Technology (IT) Market Definition

Ambulatory healthcare information technology (IT) refers to the application of information technology, specifically within the outpatient setting. It is used to improve medical care, lower costs, increase efficiency, reduce errors, and enhance patient satisfaction.

[Ambulatory Healthcare Information Technology \(IT\) Global Market Report 2024](#) from TBRC

covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Ambulatory Healthcare Information Technology (IT) Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on ambulatory healthcare information technology (it) market size, ambulatory healthcare information technology (it) market drivers and trends, ambulatory healthcare information technology (it) market major players, competitors' revenues, market positioning, and market growth across geographies. The ambulatory healthcare information technology (it) market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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