

# Good Shepherd Launches “Christmas in July” Campaign to Support Children Facing Homelessness in Northern Virginia

*The goal is to fund and give \$100 vouchers to homeless children, empowering them to shop from Good Shepherd thrift stores for needed clothing, toys and supplies*

ASHBURN, VA, USA, July 1, 2024

/EINPresswire.com/ -- [Good Shepherd](#) of Northern Virginia is thrilled to announce the launch of its first-ever “[Christmas in July](#)” fundraising campaign. The goal is to fund \$100 vouchers to give to children and families facing homelessness, empowering them to shop from Good Shepherd [thrift stores](#) for needed clothing, shoes, toys, and necessary supplies.

With homelessness on the rise in Loudoun County, these vouchers will be distributed to the 1,500 children classified as homeless within the Loudoun County Public Schools system.



Christmas in July with Good Shepherd of Northern Virginia.

“Good Shepherd’s mission has always been to support the most vulnerable in our community,” said Elizabeth Vermette, CEO of Good Shepherd of Northern Virginia. “We can’t house all the children in need, but this initiative is a crucial extension of our mission and efforts.”

“With the community’s support, we can provide not just temporary relief but a path to lasting stability and self-sufficiency for homeless children and families. Every child deserves to feel God’s love and experience the magic of Christmas, regardless of the time of year or their circumstances.”

Throughout the month of July, Good Shepherd will host "Spirit Nights" at various local restaurants and businesses. A portion of the proceeds from these events will go directly towards

funding the shopping vouchers. Community members are encouraged to participate by dining out or shopping at participating locations.

Follow us on social media and check our website for a schedule of Spirit Nights and participating venues.

In addition to the shopping vouchers, we will also set up "Angel Trees" at various community centers and partner locations. Each tree will be adorned with ornaments with a link to donate.

How to Help:

- Help Raise Awareness: Communities of faith, community partners and Local businesses can host spirit nights or sponsor an "angel tree"
- Donate: Community members and local businesses are invited to contribute to the "Christmas in July" fund. Donations can be made online or in person at any of the Good Shepherd thrift stores.
- Volunteer: We are seeking volunteers to assist with voucher distribution and event coordination. Volunteer registration is available on our website.

"Christmas in July" looks to extend the spirit of giving year-round by meeting real needs, promoting dignity, and improving quality of life.

“

This initiative is a crucial extension of our mission and efforts. Every child deserves to feel God's love and experience the magic of Christmas, regardless of the time of year or their circumstances."

*CEO of Good Shepherd of  
Northern Virginia Elizabeth  
Vermette*



Good Shepherd looks to provide \$100 shopping vouchers to 1,500 homeless children in Northern Virginia.

Elizabeth Vermette, CEO  
Good Shepherd of Northern Virginia  
+1 703-724-1555 ext. 108

[email us here](#)

Visit us on social media:

[Facebook](#)

[Instagram](#)

[YouTube](#)



Good Shepherd of Northern Virginia's Christmas in July fundraising campaign

---

This press release can be viewed online at: <https://www.einpresswire.com/article/724252846>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.