

## USA Insulation Helps Americans Celebrate National Air Conditioning Appreciation Day on July 3

*Offers free insulation inspections to help homeowners give their AC units a break* 

CLEVELAND, OHIO, UNITED STATES, July 1, 2024 /EINPresswire.com/ -- <u>USA</u> <u>Insulation</u>, America's comfort, savings and efficiency experts, invites Americans to give their AC units some love this National Air Conditioning Appreciation Day. With temperatures rising and staying at levels that many cities have not experienced in decades, proper insulation in your home is more important than ever this summer.



"For people who have rooms that are uncomfortable, inconsistent temperatures from room to room, hot upstairs, high energy bills, sufficient home insulation is pivotal in times of prolonged air conditioning needs," says Suave Brachowski, Brand President at USA Insulation, a <u>Threshold</u> <u>Brands</u> Company. "Many homes lack adequate insulation to keep up with cooling demands."

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Suave Brachowski, Brand President at USA Insulation About 77 million Americans live in homes built before 1980 when there were no U.S. building codes for insulation minimums. Standards for insulation have consistently changed over the years, and today many homes built after 1980 also need re-insulation.

USA Insulation offers <u>free home insulation inspections</u> to help homeowners evaluate their energy consumption, geographical region and climate, home dimensions, and heating, ventilation, and air conditioning system (HVAC). Re-insulation can lead to increased comfort, savings on monthly energy bills, reduced carbon footprint, increased health, and increased home value.

"We want everyone to stay cool this summer and prioritize their health and loved ones," says Ryan Zondervan, USA Insulation Franchise Owner of nine years. "Being an independently owned and operated franchise location, we love seeing our customers experience a much more comfortable home. Being part of a company that will be celebrating their 40th year in business we have helped many of our neighbors experience the incredible benefits of re-insulation throughout the U.S. and we look forward to shoring up even more houses to help people beat the heat."

USA Insulation has more than 60 owner-operated locations in 27 states. Homeowners can find a location near them and request a free inspection and estimate on USA Insulation's website <u>www.usainsulation.net</u>.

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## About USA Insulation

USA Insulation is a Threshold Brands<sup>™</sup> Company. USA Insulation's comprehensive insulation services keep homeowners comfortable while reducing energy consumption, saving money, and protecting the environment. Each USA Insulation franchise location is independently owned and operated with service technicians and insulation experts who have been serving homeowners and business owners since 1985. With decades of experience and a name synonymous with quality, our teams go above and beyond when insulating your home. We not only use superior USA made products and have highly trained teams, but we treat each home as if it were our own. Find out more about USA Insulation on our website.

## About Threshold Brands

Based in Boston, Threshold Brands is a platform company with 11 home service brands, including MaidPro, Men In Kilts, Patio Patrol, USA Insulation, PestMaster, Heating and Air Paramedics, Plumbing Paramedics, Sir Grout, Granite Garage Floor, Mold Medics, and now, Miracle Method. Threshold is majority owned by The Riverside Company, a global private equity firm. For more information about Threshold Brands, visit <u>www.thresholdbrands.com</u>.

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